THINKINK PICTUREZ LIMITED



Date: 01/01/2024

To,
BSE LIMITED
PHIROZE JEEJEEBHOY TOWERS,
DALAL STREET, MUMBAI-400001

<u>SUBJECT: Thinkink Picturez Limited Expands Its Reach to International Operations with the Launch of a VFX & OTT Platform Company in the United Arab Emirates</u>

REF: THINKINK PICTUREZ LIMITED (BSE SCRIP CODE: 539310)

Respected Sir/ Madam,

Thinkink Picturez Limited, a leading player in the global entertainment industry, is thrilled to announce its strategic expansion into the international market with the establishment of a state-of-the-art VFX & OTT Platform company in the United Arab Emirates (UAE). This significant move marks a pivotal milestone in the company's journey as it ventures into new business opportunities in the field of VFX and post-production, while also venturing into the realm of Over-The-Top (OTT) content distribution.

With a steadfast commitment to delivering top-notch cinematic experiences, Thinkink Picturez Limited's decision to expand into the UAE aligns perfectly with its vision for global expansion and diversification. The UAE's strategic location, world-class infrastructure, and burgeoning entertainment industry make it the ideal hub for the company's international operations.

The newly established VFX & OTT Platform company in the UAE will serve as the cornerstone for Thinkink Picturez Limited's ambitious international growth plans. The company aims to capitalize on the growing demand for high-quality visual effects and post-production services by leveraging its extensive experience in the field. The UAE venture will enable Thinkink Picturez Limited to cater to clients and projects from all corners of the globe.

In addition to its VFX and post-production offerings, Thinkink Picturez Limited is excited to announce the launch of its own OTT platform. This platform will provide a diverse library of movies and web series, all localized in various languages to cater to a global audience. With this, the company intends to monetize its vast library of previously created assets and generate revenue from a worldwide audience.

The company's management team is highly enthusiastic about this new venture and the immense potential it brings. Thinkink Picturez Limited's commitment to delivering cuttingedge entertainment experiences remains unwavering as they enter this new chapter in their journey.

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Mr. Vimal Kumar Lahoti, Jt. Managing Director of Thinkink Picturez Limited, expressed his excitement, stating, "This expansion into the United Arab Emirates and the launch of our VFX & OTT Platform company is a testament to our dedication to offering world-class entertainment services to a global audience. We are excited to embark on this journey and look forward to creating exceptional cinematic experiences for our customers worldwide."

With the establishment of this new company in the UAE, Thinkink Picturez Limited is poised to reshape the landscape of international entertainment, bringing its innovative VFX solutions and captivating content to a broader audience.

Thanking You,

Yours Faithfully

FOR, THINKINK PICTUREZ LIMITED

NAMRATA KARWA COMPANY SECRETARY

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