

10th February, 2022

To,
The Manager/ Secretary,
Department of Corporate Services,
BSE Limited
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai- 400001, MH
BSE Code: 542579

Dear Sir/ Madam

Sub.: Disclosure under Reg 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015- SILVER JUBILEE CELEBRATION

We are pleased to inform the Exchange that your Company i.e **Ashapuri Gold Ornament Limited**, one of the leading Jewellery brand has recently completed 25 years in the business of Jewellery and celebrated Silver Jubilee anniversary. This was a momentous occasion for your company as it looked back with pride at the long journey that started in 1997, promoted by a young entrepreneur, now your Managing Director, and evolved into a successful business over the years. Through sustained hard work and customer centric values, your company is today one of the leading wholesale Jewellery supplier and manufacturers in India. Starting with a single showroom, the brand's footprint extends to multiple showrooms across India.

Ashapuri Gold Ornament Limited's 25th anniversary celebration signifies a story of transformation and growth. As we enter into Silver Jubilee Year, we maintain a strong financial position despite extremely challenging global and domestic environment. Moreover, we have also developed and maintained long term customer satisfaction and retained trust of our customers since 25 years.

This year, we are planning to set up a new branch Office in Chennai, with the goal of expanding our retail footprint and making the brand more accessible to our customers. Moreover, we are also planning to expand our brand's footprint in number of states. Our on-ground teams are working to analyse and shortlist other potential markets that we can enter. Across our showrooms, we want to continue to provide a personalized and service-oriented shopping experience for our customers and implement strict sanitary precautions to ensure consumer safety.

As a Company, we are gratified by the faith our stakeholders continue to show in us, and we look forward to their continued support.

Thanking you

Yours Faithfully,
FOR, ASHAPURI GOLD ORNAMENT LIMITED



[JITENDRAKUMAR SONI]
JOINT MANAGING DIRECTOR
DIN: 01795752

