



# KAMDHENU LIMITED

Corp. Office: 2nd Floor, Tower - A, Building No. 9, DLF Cyber City, Phase - III, Gurugram - 122002  
Haryana, Phone: 0124 - 4604500, Fax: 0124 - 4218524 E-mail: kamdhenu@kamdhenulimited.com

20<sup>th</sup> January, 2020

To,  
The Manager- Listing  
National Stock Exchange of India Limited,  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (E), Mumbai-400 051

To,  
The Manager- Listing  
BSE Limited,  
PhirozeJeejeebhoy Towers,  
Dalal Street, Mumbai- 400 001

Ref: Security Code: KAMDHENU

Ref: Security Code: 532741

Subject: Intimation Under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements)  
Regulations, 2015 for launch of Power Alloy Steel 10000 (PAS10000) Rebar.

Sir/Madam,

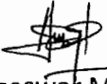
Please be informed that Kamdhenu Limited is launching Power Alloy Steel 10000 (PAS10000) today, 20<sup>th</sup> January, 2020. Power Alloy Steel 10000 (PAS10000) presented with the qualities of metal alloy in the Indian market and is capable of giving unmatched strength and safety to the construction. Its unique design gives 360 degree locking with the concrete, which gives strength of upto 10000 PSI with the concrete.

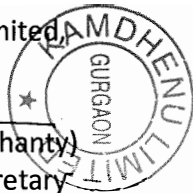
Further, the Press release for the same is enclosed herewith for your ready reference.

You are requested to kindly take the same on your record.

Thanking you,  
Yours faithfully,

Kamdhenu Limited

  
(Jogeswar Mohanty)  
Company Secretary  
M. No. ACS23247





## First of its kind Alloy Rebar in the country

### Kamdhenu Limited has presented the construction steel of the new Generation

Kamdhenu Limited has once again presented innovative steel in the field of construction steel and has brought one of its own type of steel, **Power Alloy Steel 10000 (PAS10000)** in the country. **PAS10000** presented with the qualities of metal alloy in the Indian market and is capable of giving unmatched strength and safety to the construction. Its unique design gives 360 degree locking with the concrete, which gives strength of upto 10000 PSI with the concrete.

Kamdhenu Limited has done research in the field of Rebar and has presented Rebar with ultimate capability. The research of the company will take the Rebar Industry/ Steel Industries to the next level. The company has given it the name of Power Alloy Steel (**PAS10000**). Its standards are better than BIS and other international standards. The company has made its unique Rib design while producing it along with the alloy, which

gives locking of 360 degree. Its alloy gives it better rust-proof qualities and gives this Rebar capability to bear 28% more weight. Along with that it also gives double earth-quake prevention to the building.

#### Key features of PAS10000

- Alloy steel
- Earth-quake resistant DBT3+ security
- Unique rib design
- 360 degree locking technology
- 10000 PSI bonding strength
- 28% more load bearing capacity
- Double earthquake resistant
- Superior weldability
- 4-5 times less degradation as compared to normal TMT bars

Need of the new generation and the role of bars in the buildings of new generation has increased. It is necessary to have more strength, more weight bearing capacity, better ductility and better rust-proof capability in the sky- scraping building. **PAS10000** is capable of fulfilling all these needs. This is India's first alloy Rebar with all these qualities.

Mr. Sachin Agarwal, Director of Kamdhenu Limited said, "We have extensively researched and then made **PAS10000**, which will provide safety and power to the structure of the new

generation. Along with that it will provide new prospects to the steel industry. This is also a good news for the Kamdhenu Family that we are giving new horizon to Rebar steel and are presenting the first Alloy steel of India."



### **About Kamdhenu Limited:**

Kamdhenu Group was founded in 1995 with a vision to provide Best Quality TMT Bars at Best Price. Today, led by Mr. Satish Kumar Agarwal, the company is the market leader in branded TMT Bars and 'Kamdhenu TMT Bar' is the largest selling TMT Bar in India with brand sales turnover of ~Rs. 12,000 crores. Kamdhenu follows franchisee business model to bring more transparency and dynamism to the operations of the company. Kamdhenu has committed chain of over 11,500 dealers and distributors in India. Kamdhenu being TMT expert has also launched earthquake resistant Kamdhenu SS 10000 TMT Bar and Kamdhenu Nxt TMT Bar. The company forayed into decorative paints business in the year 2008. It has been conferred with India Power Brand 2016, Asia's Most Promising Brand – 2016, World's Best Brand 2015 and 2017-18 among Asia & GCC for Steel as well as Paints. ISO 9001:2015 certified company, it is listed on NSE & BSE.

### **For more information:**

Simran Kumar, mob – 9810591323, E-mail- [simran@inclgroup.com](mailto:simran@inclgroup.com)

Manoj, Mob- 8447324124, E-Mail-[manoj@inclgroup.com](mailto:manoj@inclgroup.com)