

June 10, 2020

To
BSE Limited
Listing Dept./ Dept. of Corporate Services
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400001

Security Code : 500101
Security ID : ARVIND

To
National Stock Exchange of India Limited
Listing Dept., Exchange Plaza, 5th Floor
Plot No. C/1, G. Block
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400051

Symbol : ARVIND

Dear Sirs,

Sub.: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations").

Pursuant to Regulation 30 of the Listing Regulations, please find enclosed herewith the Press Release titled **Arvind announces launch of revolutionary anti-viral fabrics under its "Intellifabrix" brand.**

You are requested to take note of the above and arrange to bring this to the notice of all concerned.

Thanking you,

Yours faithfully,

For Arvind Limited

R.V. Bhimani
Company Secretary

Encl.: As above

Arvind announces launch of revolutionary anti-viral fabrics under its “Intellifabrix” brand

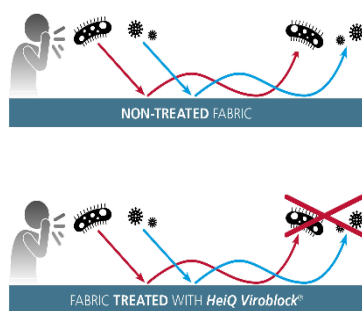
Arvind partners with Swiss Textile Innovator [HeiQ](#) to introduce [HeiQ Viroblock technology](#) in India

Arvind will offer Shirting & Suiting Fabrics, Readymade Garments and Face Masks using this technology

National: June 10, 2020: While fabrics have been usually associated with fashion, as the world faces the COVID-19 crisis, there is an urgent need for antiviral fabrics in our daily lives. Arvind Limited, India’s leading textile-to-retail conglomerate today announced launch of Anti-Viral Textile technology for the First time in India under its brand “Intellifabrix”. Arvind has partnered with Swiss Textile Innovation leader HeiQ Materials AG in association with Taiwanese Specialty chemical major M/S Jintex Corporation to introduce this revolutionary anti-virus technology in India.

Research shows that viruses and bacteria, can remain active on textile surfaces for up to two days. Garments treated with HeiQ Viroblock actively inhibit viruses and kill them upon contact, helping to minimize the potential for re-transmission of pathogens through clothing.

Announcing the launch of the anti-viral fabrics under INTELLIFABRIX **Mr. Kulin Lalbhai, Executive Director, Arvind Limited** says, “The world is facing an unprecedented crisis due to COVID-19. In this context, we are committed to keep our customers safe and that is why we have tied up with HeiQ to bring its revolutionary Viroblock technology to India. We are excited with this partnership and in a very short period of time we will introduce into the Indian market fabrics that will provide best-in-class viral protection and are fashionable at the same time.”



HeiQ Viroblock is one of the most advanced global antiviral products created by HeiQ, a Swiss textile innovator. HeiQ Viroblock significantly enhances the antiviral log reduction and reduces viral infectivity by 99.99% and is [one of the first textile technologies in the world to claim such efficacy on SARS-CoV-2](#). HeiQ Viroblock has been designed to stay active on treated garments for 30 gentle domestic washes, ensuring safety for the consumer that lasts for a good part of the garment’s life.

Talking about the partnership **Mr. Carlo Centonze, CEO, HeiQ Group** said, “*HeiQ Viroblock is a special combination of our advanced silver and vesicle technology that has been proven effective against the human coronavirus 229E & SARS-CoV-2, causing Covid-19, with 99.99% reduction of virus in 30 minutes. It is a safe, hypoallergenic and patent pending technology. We are pleased to partner with Innovative Brand ‘Arvind’ in India to offer this technology across their range of products*”

Innovation is one of the key pillars of Arvind’s growth and success. From innovation in fibre to sustainability in fashion, Arvind has been revolutionizing the fashion industry and powering high-



Anti-Yeast



Anti-Viral



Breathable



Anti Microbial (activity level 99.9%)
Viro Block Technology*



OEKO-TEX- confidence in textiles.
Standard 100



United States Environmental
protection agency



fashion brands across the world with continuous innovative offerings. Arvind has led the battle against COVID-19 by manufacturing PPE suits and Masks using its rich technical textiles knowledge, and now the company is happy to bring this breakthrough innovation of anti-viral fabrics under the INTELLIFABRIX brand to the Indian market

About Arvind Limited:

Arvind is a textile to retail conglomerate with focus on textiles, apparels, advanced materials, environmental solutions, telecom and Omni-channel commerce. Arvind Limited is an integrated solutions provider in textiles with strong fibre to fashion capabilities for a global customer base. It is also a design powerhouse implementing innovative concepts and generating intellectual property. It ranks amongst the top suppliers of fabric worldwide. The company strives every day to create opportunities beyond conventional boundaries and believes that the possibilities are endless. For more information, please visit <https://www.arvind.com/>

Media Contacts:

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About HeiQ

Founded in 2005 as a spin-off from the Swiss Federal Institute of Technology Zurich (ETH), HeiQ is a leader in textile innovation creating some of the most effective, durable and high-performance textile technologies on the market today. HeiQ's purpose is to improve the lives of billions of people by perfecting an everyday product: Textiles. Combining three areas of expertise – scientific research, specialty materials manufacturing and consumer ingredient branding – HeiQ is the ideal innovation partner to create differentiating and sustainable textile products and capture the added value at the point of sale. With a total capacity of 35'000 tons per year HeiQ manufactures in the USA, Switzerland and Australia serving its chemical specialties in over 60 countries worldwide. Get to know HeiQ on www.heiq.com

HeiQ, Viroblock and HeiQ Viroblock are trademark(s) or registered trademark(s) of HeiQ Materials AG. The use of such trademark(s) is subject to approval from HeiQ.

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