



CEAT Ltd.
RPG House
463 Dr. Annie Besant Road,
Worli, Mumbai 400030, India
+91 22 24930621
CIN: L25100MH1958PLC011041
www.ceat.com

March 9, 2020

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001

Security Code: 500878

CP Listed ISIN:

INE482A14882

National Stock Exchange of India Ltd.,

Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

Symbol: CEATLTD

CP Listed ISIN:

INE482A14916

Sub: Intimation regarding receipt of a request letter from one of the Promoters of the Company seeking re-classification from "Promoter and Promoter Group" category to "Public" category in accordance with Regulation 31A of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended ("Listing Regulations").

Ref: Regulation 30 and 31 A (8) of the Listing Regulations.

Dear Sir/Madam,

This is to inform you that the Company has received a request letter from Societe CEAT d'Investissements En Asie S. A., SPF ("SCIA"), one of the Promoters of the Company, requesting the Company to reclassify it from "Promoter and Promoter Group" category to "Public" category in accordance with Regulation 31A of the Listing Regulations. The copy of the same is enclosed for your reference.

SCIA has been a foreign promoter entity, as such having no participation in the day to day management of the Company. As on June 30, 2019 SCIA held 17,82,348 equity shares of the Company and thereafter sold their entire holding during the period from August 2019 to December 2019. Consequently, its shareholding became NIL as on December 31, 2019 having no voting rights in the Company.

The aforesaid letter for re-classification will be placed before the Board of Directors of the Company at its ensuing meeting and all necessary steps in accordance with the Regulation 31A of the Listing Regulations will be taken accordingly.

We request you to kindly take the above on record.

Thanking you,

Sincerely,

For **CEAT Limited**

VALLARI
KEDAR GUPTA
Digitally signed by
VALLARI KEDAR GUPTA
Date: 2020.03.09
19:44:40 +05'30'

Vallari Gupte

Company Secretary and Compliance Officer

Encl: as above

Societe Ceat d'Investissements en Asie S.A.

21, Boulevard de la Petrusse
L-2320 Luxembourg

9 March 2020

To
Board of Directors
CEAT Limited
463, Dr Annie Besant Road, Worli
Mumbai – 400 030

Dear Sir/ Madam

Sub: Request for re-classification from the “promoter and promoter group” category to “public” category shareholder of CEAT Limited (“Company”) in accordance with Regulation 31A of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“Listing Regulations”)

1. Background

- 1.1. We, Societe Ceat d'Investissements en Asie S.A., SPF, are writing this letter to inform you of our intention to be re-classified as a public shareholder of the Company in accordance with Regulation 31A of the Listing Regulations.
- 1.2. We understand that the equity shares of the Company are presently listed on BSE Limited and National Stock Exchange of India Limited (collectively “**Stock Exchanges**”). We have been disclosed as part of the promoter and promoter group of the Company. As on the date of this letter, we do hold any shares of the Company.

2. Rationale

- 2.1. We wish to inform you that due to the following reasons we have decided that it would be prudent for us to seek re-classification:
 - a) As on date of this letter, we do not hold any equity shares of the Company;
 - b) We do not exercise any control over the affairs of the Company, directly or indirectly. At any given point of time, we have not been engaged in the management or day to day affairs of the Company;
 - c) We have not nominated any directors at the board of directors of the Company; and
 - d) We have no special rights, through formal or informal arrangement, and are not privy to any price sensitive information relating to the Company and its securities.

Societe Ceat d'Investissements en Asie S.A.

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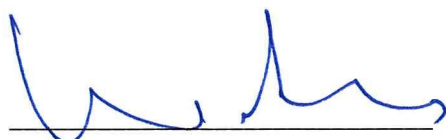
3. Request for Re-classification

- 3.1. In the culmination of the above, we request the board of directors of the Company to take on record our request for re-classification as a public shareholder in accordance with Regulation 31A of the Listing Regulations and take all the necessary steps in this regard, including seeking approval of the shareholders of the Company.
- 3.2. As required under Regulation 31A(3)(b) of the Listing Regulations, we hereby confirm that:
- a) we do not hold more than 10% (ten percent) of the total voting rights in the Company (our current holding in the Company is "nil");
 - b) we do not exercise control over the affairs of the Company, directly and indirectly;
 - c) we do not have any special rights with respect to the Company, through formal or informal arrangement, including through any shareholder agreements;
 - d) we are not represented on the board of directors of the Company;
 - e) none of our representatives act as key managerial personnel in the Company;
 - f) we are not a wilful defaulter as per the guidelines issued by the Reserve Bank of India; and
 - g) we have not been categorized as a fugitive economic offender.
- 3.3. Further, we undertake to comply with the requirements specified in Regulation 31A(4) of the Listing Regulations at all times.

We shall endeavour to provide all necessary information/ documents as may be required with respect to the re-classification, as and when required, to facilitate the process.

Yours faithfully,

For **SOCIETE CEAT D'INVESTISSEMENTS EN ASIE S.A., SPF**



Bernhard Weber

Authorized Signatory