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**Symbol:** ZENSARTECH

**Series:** EQ

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar wins at the SHRM HR Excellence Awards 2019**".

This is for your information and dissemination purpose.

Thanking you,  
Yours sincerely,

For **Zensar Technologies Limited**

  
Gaurav Tongia  
Company Secretary





### **Zensar wins at the SHRM HR Excellence Awards 2019**

***Recognized for Excellence in Leveraging HR Technology and Excellence in HR Analytics***

**Pune, India, October 23, 2019:** Zensar, a leading digital solutions and technology services company that specializes in partnering with organizations across industries on their digital transformation journey, announced that it has been selected as a winner in the '**Excellence in Leveraging HR Technology**' category and runner's up in the '**Excellence in HR Analytics**' category at the **SHRM HR Excellence Awards 2019** event held recently in New Delhi, India.

The SHRM HR Excellence Awards have been instituted as an exemplary platform to recognize organizations that put people first, deliver future focused excellence in the field of People Management and understand the importance of human capital as a key contributor to business outcomes. This year marked the 8th edition of the awards comprising 8 categories and saw participation from over 200 global organizations.

**Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said,** "Winning this prestigious recognition underlines our focus and commitment towards enabling our associates to be digitally empowered. We embarked on this ambitious journey of being a 100 percent digital company 3.5 years ago and it always has our people at the core. Our team made this vision a reality and it is a matter of great pride for us to be acknowledged by the industry, for the same."

"We are seeing the HR function setting new benchmarks with innovative use of technology. Zensar has demonstrated a compelling story of leveraging technology to create a seamless work life for its employees. We see such initiatives catching on, across the industry soon, and Zensar has led by example." said **Ms. Achal Khanna, CEO - SHRM India and Business Head - APAC & MENA.**

**Commenting on the announcement, Vivek Ranjan, Senior Vice President and CHRO, Zensar said,** "We are honoured to be recognized by SHRM for our innovative people practices and for effectively leveraging next generation technologies. SHRM has also acknowledged us for being pioneers in successfully measuring levers that drive human capital, thereby enhancing organization performance."

He further added, "These digital initiatives have created an ecosystem helping employees be more involved, feel more valued and unleash their true potential."

Zensar is a 100 percent Living AI organization, designing smart platforms and digital solutions for global customers and its internal stakeholders. The HR team has single-mindedly worked on making every HR process across the employee life cycle completely digital, leveraging the latest in technology, to positively drive employee experience. HR Analytics has helped the HR team derive actionable insights, which has empowered all leaders to take data driven decisions, resulting in accelerated business growth.





The key business benefits of the organization-wide digitization drive were as follows:

- Transparency in HR operations and employee interaction
- Efficient and measurable HR frameworks
- Future ready digital organization
- Employee satisfaction that can be measured, monitored and taken to the next level
- Empowerment of the global workforce with ease of access to key information and access

#### **About SHRM**

SHRM, the Society for Human Resource Management, creates better workplaces where employers and employees thrive together. As the voice of all things work, workers and the workplace, SHRM is the foremost expert, convener and thought leader on issues impacting today's evolving workplaces. With 300,000+ HR and business executive members in 165 countries, SHRM impacts the lives of more than 115 million workers and families globally. For more information, please visit [www.shrm.org](http://www.shrm.org)

#### **About Zensar ([www.zensar.com](http://www.zensar.com))**

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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#### **About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com))**

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.





**For any queries please feel free to reach out:**

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**Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

