



PRIME FRESH LIMITED
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Date: 01.02.2022

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001

Dear Sir / Madam,

SCRIP ID: 540404

Sub: Intimation of Notice of Board Meeting (06-2021/22) dated Tuesday, 8th February, 2022

With reference to the above mentioned subject, this is to inform you that a meeting of Board of Directors of the company is scheduled to be held on Tuesday, 8th February, 2022 at 05.10 P.M at the registered office of the company situated at 102, Sanskar-2, Near Ketav Petrol Pump, Ambawadi, Ahmedabad- 380015 to transact inter- alia the following business:

1. Migration of Company's Present Listing from SME Platform to the Main Board of NSE Limited &/or BSE Limited.
2. To approve Notice of Postal Ballot to seek approval from Members for all the transaction mentioned Above.
3. To approve appointment of Scrutinizer to conduct the Postal Ballot process in a fair and transparent manner for the migration.
4. To decide cut off date for Sending Postal ballot Notice
5. To revise the Policy Of Code Of Conduct to regulate, monitor and report trading by insiders Pursuant To Securities Exchange Board Of India, (Prohibition Of Insider Trading) Regulations, 2015.
6. Any other business with the permission of Chair.





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Further, in terms of the Company's Code of Conduct for Prevention of Insider Trading framed pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, the trading window for dealing in the securities of the Company has been closed from February 01, 2022 to February 08, 2022 (both days inclusive).

Kindly take above on record.

Thanking you,

Yours faithfully,

FOR PRIME FRESH LIMITED
(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Jinen Ghelani
Managing Director & CFO
DIN:01872929

