

MSIL: COS: NSE&BSE: 2019

21<sup>st</sup>, September 2019

Vice President  
National Stock Exchange of India Limited  
“Exchange Plaza”, Bandra – Kurla Complex  
Bandra (E)  
Mumbai – 400 051

General Manager  
Department of Corporate Services  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400 001

**Sub: Press Release**

Dear Sir,

Please find enclosed herewith as Annexure –“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover  
Vice President &  
Company Secretary

**MARUTI SUZUKI INDIA LIMITED**

**CIN: L34103DL1981PLC011375**

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Press Release

**Maruti Suzuki’s stylish Mini SUV S-PRESSO to make customers aspire for more**  
*Bold and Dynamic with SUV stance packed with enhanced safety features*



Click here for the *Mini SUV S-PRESSO* teaser video:

<https://youtu.be/fGPvW4rY9Bg>

**New Delhi, September 21, 2019:** With its unique bold stance and posture bundled with spacious and exciting interiors, Maruti Suzuki’s latest offering – *Mini SUV S-PRESSO* is set to launch this festive season.

**S-PRESSO** is Maruti Suzuki’s indigenously conceived, designed and developed vehicle that is made for India as well as the world. Built on Maruti Suzuki’s ARENA philosophies of advanced technology and new age designs; **S-PRESSO** is poised to appeal to individuals who want to lead an exciting life.

**Mr Shashank Srivastava, Executive Director (Marketing & Sales), Maruti Suzuki India** said, *“Today’s youthful customers desire a reflection of their personality in the products they own. Our internal research suggests that the criteria of buying a car for the youth, apart from affordability, acquisition cost and maintenance, now also include design and aesthetics. With Mini SUV S-PRESSO, we offer a unique, premium, feature-rich and bold car that will disrupt the entry car segment in the country.”*

The name **S-PRESSO** is inspired from the universally favourite coffee drink – Espresso, which stands out for its strong, robust and bold characteristics. **S-PRESSO** epitomises youthfulness, vitality and energy, which resonates with its target audience’s lifestyle as well.

**Mr. C.V. Raman, Senior Executive Director (Engineering), Maruti Suzuki India** said, *“Maruti Suzuki has always developed new segments and cars to match the changing needs, tastes and lifestyles of our customers. Designed in-house by Maruti Suzuki, S-PRESSO marks a big shift in the way compact cars are created and crafted in India. Its design language is inspired from our line-up of SUVs and the modern user’s lifestyle. The Mini SUV S-PRESSO is testimony of Maruti Suzuki’s journey to deliver designs, technology and experiences that are ahead of their time, taking consumers on a drive into the future.”*