



# THE INDIAN WOOD PRODUCTS CO. LTD.

Registered Office : 9, Brabourne Road, Kolkata - 700 001

June 14, 2019

The General Manager  
Listing Operation  
BSE Limited, PJ Tower  
Dalal, Street,  
Mumbai- 400001

**Scrip Code: - 540954**

**Sub: Press Release**

**Ref: Information under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir,

Please find enclosed a Press Release on

- 1. Launch of retail packets of Spices in New Delhi and Uttarakhand**
- 2. Launch of New Product- "Pan Sugandh"- Retail Packet of Katha in the state of Bihar**

This is for your information and dissemination.

Thanking You  
Yours Faithfully

**For The Indian Wood Products Co. Ltd**

*Anup Gupta*

**Anup Gupta**  
**Company Secretary & Compliance Officer**  
**Membership No.- A36061**





# Press Release

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## 1. Launch of retail packets of Spices in New Delhi and Uttarakhand

*Kolkata, June 14, 2019*

The Indian Wood Product Co. Limited (BSE: IWP): With a view to target the mass consumption segment customers with lower disposable income and customers who are moving from buying higher quantity of raw spices to packed spices on daily basis, IWP has launched the retail packet of Spices including Haldi, Dhania, Mirchi, Garam Masala, Sabzi Masala and similar spices in the Eastern & Central Uttar Pradesh region and in the State of Assam in July, 2018. We are pleased to inform you that our products are well accepted by the consumers.

We would further like to inform you that the company had launched retail packets of Spices in the Union Territory of Delhi and the state of Uttarakhand under the Brand Name of "IWP" today i.e. June 14, 2019

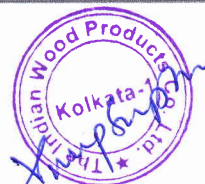
## 2. Launch of New Product - "Pan Sugandh" - Retail packet of Katha in the state of Bihar

The Indian Wood Product Co. Limited (BSE: IWP): The Company is manufacturing and selling Katha under the brand name of "IWP" through stockist and to Pan Masala manufactures. Bihar is the 2<sup>nd</sup> largest market for retail Katha in India.

*For more information please contact:*

**Investors:**

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# Press Release

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Considering the retail market of Katha and the acceptability of our brand, IWP has launch retail packet of Katha in the name of “Pan Sugandh” under the Brand “IWP” in the state of Bihar on today i.e. June 14, 2019.

Considering the growing potential of retail Katha market across India, IWP is focused to reach the consumers with its brand recognition.

#### **Disclaimer**

This press release includes forward-looking statements. We have based these forward-looking statements on our current expectations and projections about future events. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially. Such factors include, but are not limited to, changes in local and global economic conditions, our ability to successfully implement our strategy, the market acceptance of and demand for our products, our growth and expansion, technological change and our exposure to market risks. By their nature, these expectations and projections are only estimates and could be materially different from actual results in the future.

#### **About IWP**

The Indian Wood Product Co. Limited (BSE: IWP) is one of the leading Katha manufacturing company in the organized sector in India. We have attained over 100 years of experience in this business and are proceeding further towards realizing our objective of achieving ultimate customer satisfaction. For more information, log on to: [www.iwpkatha.com](http://www.iwpkatha.com)



*For more information please contact:*

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