



KAKA INDUSTRIES LIMITED

(Formerly Known as 'KAKA INDUSTRIES PRIVATE LIMITED')

Date: 25/01/2024

To,
BSE Limited,
Floor 25, P J Towers,
Dalal Street, Mumbai – 400001

Script Code: 543939

Dear Sir/ Madam,

Sub: Kaka Industries Limited embarks on strategic diversification, unveils expansion into Pre – Engineered Building and HVLS Fan Assembly

Pursuant to terms of the Regulations 30 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, a media release issued by the Company with respect to captioned subject is attached for your information and record.

Kindly take the above on record and oblige.

Thanking You.

Yours Faithfully,

For, Kaka Industries Limited,

BHAVIN RAJESHBHAI GONDALIYA
WHOLE TIME DIRECTOR
(DIN: 07965097)

CIN : L25209GJ2019PLC108782
REG OFFICE : 67, Bhagwati Nagar, Opp. Nilkanth Arcade, Kuha-Kanbha Road,
Opp. Kathwada GIDC, Ahmedabad-382415,
PLANT ADDRESS : Survey No. 338, Plot No. 3&4. Zak G.I.D.C., Opp. Bank of India,
Dehgam Road,Ta. Dehgam, Dist. Gandhinagar – 382330



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MEDIA RELEASE

KAKA INDUSTRIES LIMITED EMBARKS ON STRATEGIC DIVERSIFICATION, UNVEILS EXPANSION INTO PRE – ENGINEERED BUILDING AND HVLS FAN ASSEMBLY

[Ahmedabad, Gujarat] 25th January, 2024 - KAKA Industries Limited, a leading manufacturer and supplier of the PVC based products announces a pivotal move into two burgeoning markets with the initiation of Pre-Engineered Building (PEB) manufacturing and High-Volume Low Speed (HVLS) Fan assembly. This strategic expansion underscores KAKA Industries' commitment to innovation, market responsiveness, and consolidating related businesses under one roof.

Transforming Horizons: KAKA Industries Redefines Construction and Ventilation Standards

1. Unveiling Pre-Engineered Building (PEB) Business: Building the Future, Brick by Brick

KAKA Industries Limited is set to revolutionize the construction industry with its entry into PEB manufacturing. Pre-engineered buildings, known for their cost-effective and efficient construction, are assembled using standardized components off-site. With an approximate investment of Rs. 165 Lakhs, funded through internal accruals, the company is poised to establish a robust production capacity of 4800 tons.

Key Highlights:

- **Investment:** Rs. 165 Lakhs (Approx.)
- **Capacity:** 4800 Tons
- **Funding:** Internal Accruals

In a strategic consolidation move, the promoter, who has been successfully managing a PEB business in a different group entity, aims to centralize operations by acquiring machinery from the existing group entity. This step is anticipated to streamline operations, enhance efficiency, and foster synergies within the group.

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2. Venturing into HVLS Fan Assembly: Enhancing Environments, One Revolution at a Time

Simultaneously, KAKA Industries ventures into the assembly of High-Volume Low Speed (HVLS) Fans. These large ceiling fans, designed to move substantial volumes of air at low speeds, find applications in warehouses, industrial facilities, commercial buildings, airports, bus stops, and more. The investment of 50 Lakhs, entirely funded through internal accruals, aims to establish a production capacity for 200 HVLS Fans.

Key Highlights:

- **Capacity:** 200 Fans
- **Investment:** 50 Lakhs(Approx.)
- **Funding:** Internal Accruals

This strategic diversification positions KAKA Industries as a comprehensive solution provider, addressing the growing demand for efficient and sustainable building solutions and ventilation systems.

CA Chintan Bodar, CFO, KAKA Industries Limited, expressed enthusiasm about the expansion, stating, "Our entry into PEB Business and HVLS Fan assembly is a testament to our commitment to innovation and meeting market demands. By centralizing the PEB business under one roof, we aim to capitalize on synergies and strengthen our position in the construction sector." Our initial facility is fully operational, equipped to meet the demands of our new ventures in Pre-Engineered Building (PEB) manufacturing and HVLS Fan assembly. As the need arises, we are prepared to undertake strategic capital expenditures for expansions, ensuring scalability and sustained growth in response to market dynamics. We aim to achieve an estimated additional turnover of Rs. 40 Crores from these two new ventures, with the PEB segment expected to play a significant role. This strategic move is anticipated to contribute to an overall increase in our profit margins.

Our PEB business connects with our current work of making and selling PVC roofs. This connection helps us use our skills and market presence more effectively. Similarly, HVLS fans cater to the same customers who are interested in PEB and PVC roofs. This way, we provide a complete solution for their needs and stay committed to offering comprehensive services in different areas.

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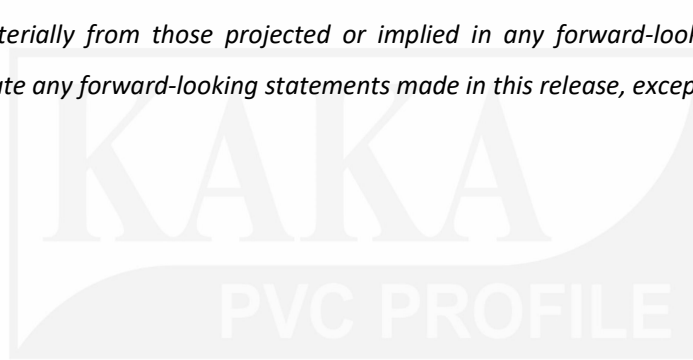


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About Kaka Industries Limited: Kaka Industries Limited is a leading player in the polymer industry, known for its commitment to quality, innovation, and sustainability. With a diverse range of polymer products, the company serves various industries and aims to provide cutting-edge solutions to meet evolving market demands. For more information, please visit [Website www.kakaprofile.com].

Note to Readers: This press release contains forward-looking statements. Any statements made in this release that are not historical facts are forward-looking statements and are based on KAKA Industries Limited's current beliefs and expectations. Actual results may differ materially from those projected or implied in any forward-looking statements. The company assumes no obligation to update any forward-looking statements made in this release, except as required by law.



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