

AIL/SE/2024-25 July 03, 2024

To

BSE Limited	National Stock Exchange of India Ltd
Phiroze Jeejeebhoy Towers,	Exchange Plaza, 5th Floor, Plot No. C-l, G
Dalal Street, Mumbai 400 001	Block, Bandra Kurla Complex, Bandra
	(East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Dear Sir/Madam,

<u>Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements)</u> <u>Regulations, 2015</u>

Pursuant to Regulation 30 of the SEBI Listing Regulations, This is to inform you that Ms. Noelia Amoedo Casqueiro has resigned both as Director of Affle (India) Limited and its Subsidiaries and as CEO of Affle Iberia S.L, Spain (earlier known as Mediasmart Mobile S.L.). Noelia joined Affle Group in March 2020 as part of the acquisition Mediasmart Mobile S.L. The resignations are effective from July 1, 2024 and it was based on mutual understanding achieved after the final payment was made under the Share Purchase Agreement dated Feb 28, 2020.

The relevant details as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular ref SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are given in **Annexure A.** The Resignation letter received from Ms. Noelia Amoedo is enclosed.

Further, it is also informed that Mr. Moshe Vaknin has also resigned as director of YouAppi entities, and the resignations are effective from July 1, 2024 and it was based on mutual understanding achieved after the final payment was made under the Share Purchase Agreement dated May 24, 2023.

Submitted for your information and records.

Thanking You,

Yours Faithfully, For Affle (India) Limited

Kapil Mohan Bhutani Chief Financial and Operations Officer



ANNEXURE A

Relevant details as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular ref SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023

S. No.	Particulars	Details
1.	Reason for change viz. appointment, removal, death or otherwise resignation	Resignation of Ms. Noelia Amoedo casqueiro w.e.f. July 01, 2024
2.	Date of Appointment/Cessation (as applicable) & terms of appointment	Cessation w.e.f. July 01, 2024
3.	Brief Profile (in case of appointment)	Not Applicable
4.	Disclosure of relationship between directors	Not Applicable