



TCS/PR/SE-102/2023-24

March 29, 2024

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai-400051
Symbol: TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai-400001
Scrip Code No. 532540

Dear Sirs,

We are sending herewith copy of the Press Release titled “**AWS Recognizes TCS with New ‘Generative AI Competency’ Partner Status**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For Tata Consultancy Services Limited

Pradeep Manohar Gaitonde
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

9th Floor Nirmal Building Nariman Point Mumbai 400 021

Tel. 91 22 6778 9595 Fax 91 22 6778 9660 e-mail corporate.office@tcs.com website www.tcs.com

Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021.

Corporate identification No. (CIN): L22210MH1995PLC084781

AWS Recognizes TCS with New ‘Generative AI Competency’ Partner Status

Tata Consultancy Services is one of the first GSI partners to receive the competency, which is a recognition of its extensive knowledge and technical expertise in using AWS technologies and best practices to adopt GenAI

TCS has trained more than 350,000 of its employees on GenAI, laying a strong foundation for building one of the world’s largest AI-ready workforces

SEATTLE | MUMBAI, March 29, 2024: [Tata Consultancy Services](#) (TCS) (BSE: 532540, NSE: TCS), a global leader in IT services, consulting, and business solutions, has achieved the Amazon Web Services (AWS) Generative AI (GenAI) Competency as a launch partner. With over 350,000 employees trained on foundational skills in GenAI, TCS is well-poised to build one of the largest AI-ready workforces in the world. This first-of-its-kind specialization from AWS strengthens TCS’ position as a leading transformation partner for customers in the AI domain.

TCS is one among the first few Global System Integrator Partners to achieve the AWS GenAI competency, which was granted to partners that possess extensive knowledge and technical expertise in using AWS technologies and best practices to adopt generative AI. These AWS Partners facilitate the seamless integration and deployment of AWS-based solutions to meet the unique needs of all customers, from startups to global enterprises. The competency is a recognition of TCS for its role in helping customers and the AWS Partner Network (APN) in progression of services, tools, and infrastructure pivotal for the implementation of GenAI technologies such as Amazon Bedrock, Amazon Sagemaker Jumpstart, Amazon Q and Amazon CodeWhisperer.

Krishna Mohan, Vice President and Deputy Head, AI.Cloud Unit, TCS, said *“Achieving AWS generative competency as a launch partner is a result of TCS’ industry-leading and forward-looking investments along with our deep collaboration with AWS. Our early and holistic focus in bringing generative AI capabilities at scale for our customers including AWS generative AI practice reflects TCS’ commitment towards enabling businesses with next-generation technologies for driving enterprise agility, innovation, and growth.”*

In 2023, TCS became the first technology company to create a dedicated business unit for AI and cloud. The AI.Cloud unit, which addresses the growing needs of customers for cloud and AI adoption, helps enterprises reimagine their customer journeys, boost productivity, and enhance operational performance for superior business outcomes.

TCS has successfully implemented AI to transform different parts of the value chain for its customers. This includes the application of GenAI to enhance customer experience for airlines featuring natural conversations with customers when their flight is delayed or canceled, and alternative routing options. Further TCS has tapped into GenAI capabilities to streamline and simplify the contract review process including identification and validation of clauses, and version control, thus improving the agility of contract closure and risk accuracy.

TCS offers a comprehensive portfolio of GenAI services and solutions including consulting and advisory, solution design and prototyping, large language model training and fine-tuning, guardrail agent design, project delivery, and ongoing maintenance as well as a responsible AI framework to help enterprises navigate the ethical and safe uses of AI.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 55 years. Its consulting-led, cognitive powered, portfolio of business, technology and engineering services and solutions is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 603,305 of the world's best-trained consultants in 55 countries. The company generated consolidated revenues of US \$27.9 billion in the fiscal year ended March 31, 2023, and is listed on the BSE and the NSE in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

TCS media contacts:

Corporate Communications & India	Email: corporate.communications@tcs.com Email: saxena.kritika@tcs.com Phone: +91 22 6778 9999 Email: vanshika.sood@tcs.com Phone: +91 22 67789098
USA	Email: james.sciales@tcs.com Phone: +1 917 981 7651

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