



BK BIRLA GROUP OF COMPANIES

# MANGALAM CEMENT LTD.



MANGALAM CEMENT LTD.

MC/SEC  
18<sup>th</sup> October, 2020

The Corporate Relations Department  
The National Stock Exchange of India Ltd.  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G-Block  
Bandra-Kurla Complex  
Bandra (E), Mumbai 400 051  
**Security Code : MANGLMCEM**

The Corporate Relations Department  
Department of Corporate Services  
BSE Limited  
25th Floor  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400 001  
**Scip Code: 502157**

**Sub: Intimation u/r 30 read with Schedule III and other applicable regulations of the SEBI (LODR) Regulations, 2015 for launch of a New Product "Mangalam ProMaxX".**


Dear Sir/Madam,

Pursuant to the regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, we are pleased to inform you that the Company has launched a new Product under the brand "**Mangalam ProMaxX**" an environment friendly Premium PPC cement in a virtual launch event on Sunday, October 18<sup>th</sup> 2020.

"**Mangalam ProMaxX**" is a premium quality fly ash based PPC cement with high one-day strength and also with high 28 days' ultimate strength. "**Mangalam ProMaxX**" will be supplied in Laminated Polypropylene (LPP) bag packaging.

Kindly take the same on your records.

**For Mangalam Cement Limited**

  
**Manoj Kumar**  
Company Secretary

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