



15<sup>th</sup> December, 2023

To, The Secretary, <b>BSE Limited</b> P. J. Towers, Dalal Street, Mumbai- 400 001 <b>Scrip Code – 543714</b>	To, The Secretary, <b>National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block- G, Bandra Kurla Complex, Bandra(E) Mumbai – 400 051 <b>Symbol – LANDMARK</b>
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**Subject: Disclosure pursuant to Regulation 30(6) of SEBI (LODR) Regulations, 2015**

In compliance with Regulation 30 (6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the above-mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you

Yours faithfully

**For Landmark Cars Limited**

**Mr. Amol Arvind Raje**  
**Company Secretary and Compliance Officer**  
**(A19459)**

Landmark Cars Limited.  
(formerly known as Landmark Cars Private Limited)  
CIN : U50100GJ2006PLC058553 | GSTIN : 24AABCL1862B1Z2

Registered Office : Landmark House, Opp. AEC, Near Gurudwara, S.G. Highway, Thaltej, Ahmedabad -380059 | Tel : +91-7966185555  
Email: info@landmarkcars.in | Website : www.grouplandmark.in



## Landmark Cars strengthens its leadership position in Ahmedabad with MG dealership

**Friday, December 15<sup>th</sup>, 2023, Mumbai** – Landmark Cars Limited (BSE: 543714 & NSE: LANDMARK), one of the leading premium automotive retail business in India, has received a Letter of Intent from MG Motor India Pvt Ltd for opening dealership in the Ahmedabad, Gujarat. This dealership will be established by M/s Aeromark Cars Private Limited, a wholly owned subsidiary company of Landmark Cars. This business will include Sales and After Sales of MG Cars. This will be the fourth MG Motor dealership of the Company after Goa and Indore & Bhopal in Madhya Pradesh. The dealership will be operational in the next quarter.

This demonstrates Landmark's ability to fortify its partnership with MG Motors and maintain its standing as the preferred dealer in the state of Gujarat. This is in line with the Company's strategy of increasing the footprint across India. Currently, Landmark Cars is present in nine states of India.

### **About Landmark Cars Limited:**

Landmark Cars Limited is the leading premium automotive retail business in India with dealerships for Mercedes-Benz, Honda, Jeep, Volkswagen, BYD, Renault, Mahindra & Mahindra and MG Motors. The company also caters to the commercial vehicle retail business of Ashok Leyland in India. Company has its presence across the automotive retail value chain, including sales of new vehicles, after-sales service and repairs, sales of pre-owned passenger vehicles and facilitation of the sales of third party financial and insurance products.

For more information, please visit - [www.grouplandmark.in](http://www.grouplandmark.in)

### **Safe Harbour Statement:**

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances.

Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

### **For more information please contact:**

 <p><b>Landmark</b> You drive us</p> <p><b>Landmark Cars Limited</b> CIN No: U50100GJ2006PLC058553 Mr. Amol Raje Company Secretary &amp; Compliance Officer</p> <p><a href="mailto:companysecretary@landmarkindia.net">companysecretary@landmarkindia.net</a></p>	<p><b>SGA</b> Strategic Growth Advisors</p> <p><b>Strategic Growth Advisors Pvt Ltd.</b> CIN No: U74140MH2010PTC204285 Devika Shah / Shikha Puri Tel No: +91 99207 64659 / +91 98192 82743 Email id: <a href="mailto:devika.shah@sgapl.net">devika.shah@sgapl.net</a> / <a href="mailto:shikha.puri@sgapl.net">shikha.puri@sgapl.net</a></p>
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