

25th January, 2020

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.

Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.

Scrip code: TVSMOTOR

Dear Sir,

Reg : Press Release - TVS Motor Company forays into electric mobility with connected and advanced technology scooter "TVS iQube Electric"

We enclose a Press Release regarding "TVS Motor Company forays into electric mobility with connected and advanced technology scooter "TVS iQube Electric"", for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company forays into electric mobility with connected and advanced technology scooter “TVS iQube Electric”

- With next gen TVS SmartXconnect, advanced electric drivetrain, and Li-ion batteries
- With Smart Home charging unit, and public charging support connected through TVS iQube app

Bengaluru, January 25, 2020: TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, today announced its foray into electric mobility with the launch of the scooter TVS iQube Electric in Bengaluru. The TVS iQube Electric was launched by **Shri. B.S. Yediyurappa, Hon’ble Chief Minister of Karnataka and Shri. Nitin Jairam Gadkari, Hon’ble Minister for Road Transport and Highways of India & Micro, Small and Medium Enterprises and Shri. Venu Srinivasan, Chairman, TVS Motor Company.**

TVS iQube Electric is a green and connected, fun to ride urban scooter powered by advanced electric drivetrain and next gen TVS SmartXconnect platform.

Commenting on the launch, **Shri. Venu Srinivasan, Chairman, TVS Motor Company**, said, *“TVS Motor is driven by Customer Centric Innovation. As India moves ahead, its mobility solutions would increasingly be total experience-led, nowhere is this felt sharper than among the youth of India. Our focus on the ‘Green & Connected’ youth of India, is embodied, in the first of the TVS Electric portfolio. TVS iQube Electric is a blend of an advanced electric drivetrain and the next gen TVS SmartXconnect platform.”*

Salient Features

- Max speed of 78 kmph
- 0 to 40 kmph in 4.2 seconds
- Q-park assist
- Regenerative Braking
- Geo-fencing
- Navigation Assist
- Remote charge status
- Smart ride statistics
- Range Indication
- Battery charge status
- Over-speed alert

Superior performance

TVS iQube Electric is equipped with 4.4 kW electric motor to deliver both high power and efficiency with no transmission loss. The scooter has a max speed of 78 kmph and traverses 75 kms in full charge. The iQube Electric comes with an impressive acceleration of 0 to 40 kmph in 4.2 seconds.

TVS Motor Company Limited, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. **Tel:** +91(4344) 276780

Website: www.tvsmotor.com **Email:** corporate@tvsmotor.com **CIN:** L35921TN1992PLC022845

Regd Off: Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600 006

PRESS RELEASE



Superior connectivity

TVS iQube Electric is equipped with proprietary next gen TVS SmartXonnect platform and comes with advanced TFT cluster and TVS iQube app and has multiple features such as Geo-fencing, Remote Battery Charge Status, Navigation Assist, Last park location, Incoming call alerts/SMS alerts among others.

Innovative features for unmatched convenience and comfort

TVS iQube Electric comes with innovative features for delivering unmatched convenience such as Q-park assist, Multi-select economy and power mode, Day and Night display and Regenerative braking and provides a noiseless and comfortable ride.

New-Age Style

Available in a striking white colour, TVS iQube Electric is designed to reflect contemporary lifestyle and the design is stylish, subtle and functional. It is equipped with crystal-clear LED headlamps, all LED tail lamps and sports an illuminating logo.

Digital Test ride, Digital Booking & Availability

TVS iQube Electric can be booked through the website, as well as at select dealerships with a booking amount of INR 5000. This will be followed by dedicated customer relationship assistance for purchase and support. The customer can also avail attractive schemes offered by TVS Credit.

TVS iQube Electric is available in Bengaluru from January 27, 2020. For further information, please visit <https://www.tvsmotor.com/iqube>

About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power

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IQS and APEAL surveys for four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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