

bajaj CONSUMER CARE

November 11, 2019

DCS - CRD BSE Limited First Floor, New Trade Wing Rotunda Building Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 023 Fax No. 2272 3719/ 2037 Scrip Code: 533229	Listing Compliance National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot No. C/1, 'G' Block Bandra- Kurla Complex Bandra East Mumbai 400 051 Fax No. 2659 8237/ 8238 Scrip Code: BAJAJCON
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Dear Sir/Madam,

Sub: Newspaper Advertisement for Transfer of Equity Shares to Investor Education Protection Fund Authority ("IEPF Authority")

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed copy of notice published in Jai Rajasthan (Hindi Daily) and Economic Times (English Daily) dated November 9, 2019 as required under IEPF Authority (Accounting, Audit, Transfer and Refund) Rules, 2016, as amend from time to time ("IEPF Rules"), inviting attention of concerned shareholders to submit their claims in respect of unclaimed dividends of the Company for last seven consecutive years, failing which their shares would be transferred to IEPF Authority in accordance with Section 124(6) of the Companies Act, 2013 and rules made thereunder.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours faithfully,

For Bajaj Consumer Care Limited


Makarand Karnataki
Head-Legal & Company Secretary
Membership No. ACS 14509

Encl: as above

bajaj CONSUMER CARE

CIN: L01110RJ2006PLC047173

Regd. Office : Old Station Road, Sevashram Chouraha, Udaipur 313 001, Rajasthan

Phone: 0294-2561631-32 ● Website: www.bajajconsumercare.com

Email: complianceofficer@bajajconsumer.com

**NOTICE TO SHAREHOLDERS
TRANSFER OF EQUITY SHARES TO INVESTOR
EDUCATION & PROTECTION FUND (IEPF) AUTHORITY**

Shareholders are hereby informed that pursuant to the provisions of Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016, as amended from time to time ("the Rules"), the Interim Dividend declared for the financial year 2012-13, which remained unclaimed for a period of seven years will be credited to the IEPF on February 17, 2020. The corresponding shares on which dividend was unclaimed for seven consecutive years will also be transferred as per the procedure set out in the Rules.

The Company will not transfer such shares to IEPF where there is a specific order of Court/tribunal restraining transfer of such shares or where the shares are hypothecated/pledged under the Depositories Act, 1996.

In compliance to the Rules, the Company has communicated individually to the concerned shareholders and the details of such shares liable to be transferred to IEPF are also made available on our website, shareholders concerned may refer to the weblink <https://bajajconsumercare.com/investor/unpaid-dividend/transfer-equity-shares-to-IEPF> to verify the details of their un-encashed dividend and the shares liable to be transferred.

Shareholders are requested to claim the Interim Dividend declared for the financial year 2012-13 and onwards before the same is transferred to IEPF.

Shareholders holding shares in physical form and whose shares are liable to be transferred to IEPF, may note that the Company would be issuing duplicate share certificate(s) in lieu of the original held by them for the purpose of transfer of shares to IEPF and upon such issue, the Company shall inform the depository by way of corporate action to convert the duplicate share certificates into DEMAT form and transfer in favour of IEPF. The original share certificate(s) which are registered in the name of original shareholders will stand automatically cancelled and be deemed non-negotiable. Shareholders holding shares in dematerialized form and whose shares are liable to be transferred to IEPF, may note that the Company shall inform the depository by way of corporate action for transfer of shares in favour of the DEMAT account of the IEPF.

The shareholders may further note that the details made available by the Company on its website should be regarded and shall be deemed adequate notice in respect of issue of duplicate share certificate(s) by the Company for the purpose of transfer of shares to IEPF.

In case, the Company does not receive any communication from the concerned shareholders on or before January 31, 2020, The Company with a view to adhering with the requirements of the Rules, transfer the dividend to IEPF by the due date i.e. February 17, 2020.

The corresponding shares on which dividend is unclaimed for seven consecutive years shall also be transferred without any further notice.

Please note that no claim shall lie against the Company in respect of unclaimed dividend amount and shares transferred to IEPF. Shareholders may claim the dividend and corresponding shares transferred to IEPF including all benefits accruing on such shares, if any, from the IEPF authorities after following the procedure prescribed in the Rules.

For any queries on the above matter, shareholders are requested to contact the Company's Registrar and Share Transfer Agents, Mrs. Shobha Anand, Deputy General Manager at M/s. Karvy Fintech Private Limited, Unit: Bajaj Consumer Care Limited (Formerly: Bajaj Corp Limited), Karvy Selenium Tower B, Plot 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad 500 032. Tel:+91 40 6716 2222, email id: einward.ris@karvy.com.

Date : November 8, 2019
Place : Mumbai

**For Bajaj Consumer Care Limited
(Formerly Bajaj Corp Limited)**
Sd/-
Makarand Karnataka
Head-Legal & Company Secretary
Membership No. ACS 14509

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Sd/-
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