



February 22, 2024

National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

Scrip Code: ASHOKLEY

Scrip Code: 500477

Through: NEAPS

Through: BSE Listing Centre

Dear Sir/Madam,

Sub: Regulation 30 (Disclosure of events or information) - Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please find attached a copy of the communication released to the Press with Title "**Ashok Leyland Celebrates 3 Million Vehicles Production Milestone**".

Date and time of occurrence of event: February 22, 2024; 16.00 hours.

Thanking you,

Yours faithfully,
for ASHOK LEYLAND LIMITED

N Ramanathan
Company Secretary

Encl.: a/a

Registered Office: Ashok Leyland Limited, No. 1, Sardar Patel Road, Guindy, Chennai - 600032, **Tel.:** 91 44 2220 6000

E-mail: reachus@ashokleyland.com | **Website:** www.ashokleyland.com

CIN: L34101TN1948PLC000105



HINDUJA GROUP

**Press Release****Ashok Leyland Celebrates 3 Million Vehicles Production Milestone**

Pantnagar, 22nd February 2024: Ashok Leyland, the Indian flagship of the Hinduja Group and the country's leading commercial vehicle manufacturer, today announced the production rollout of its 3 millionth vehicle. The event took place at its the state-of-the-art manufacturing facility in Pantnagar, Uttarakhand. This significant achievement highlights Ashok Leyland's enduring dedication to innovation, technological advancement, and strong customer relationships.

Ashok Leyland has been a driving force in the Indian and international commercial vehicle sector with technology at the forefront. Millions of passengers rely on Ashok Leyland buses daily to reach their destinations, while the brand's trucks play a pivotal role in keeping the wheels of the economy turning.

Mr. Shenu Agarwal, MD & CEO of Ashok Leyland said, *"We are proud to have achieved this significant milestone. Ashok Leyland has always been ahead of the curve and leading the CV industry in product technology and innovation. The rollout of our 3 millionth vehicle is a testament to our well-established reputation for manufacturing highly reliable products and delivering top-notch customer service. We extend our heartfelt thanks to our employees, customers, and all business partners who have contributed immensely to our success."*

Mr. Ganesh Mani, Chief Operating Officer, Ashok Leyland said, *"This is indeed a historic milestone for Ashok Leyland. The roll out of the 3 millionth vehicle from our factory validates the joint efforts made by our numerous teams including our supplier and technology partners. It also reinforces our commitment to provide top-quality products and services tailored to meet the emerging demands of commercial mobility."*

Ashok Leyland has a history of pioneering industry-first achievements that redefine standards and establish new benchmarks, reflecting its commitment to excellence across all business operations. Also, in line with its dedication to customer satisfaction and service excellence, the company has embarked on a comprehensive network expansion, bolstering its presence and reach nationwide. This expansion reaffirms the brand's commitment to delivering unparalleled service and support to customers, ensuring their continued success. Outside India, Ashok Leyland has now expanded to 48 countries. Ashok Leyland, as it completes its 75 years, is fully committed to driving a sustainable and eco-friendly transportation ecosystem, moving steadfastly on its vision of becoming the Top 10 Commercial Vehicle player globally.

About Ashok Leyland:

Pioneers in the Commercial Vehicle (CV) space, Ashok Leyland is a flagship of the Hinduja group, and is the 2nd largest manufacturer of commercial vehicles in India, and 4th largest manufacturer of buses and 19th largest manufacturer of trucks in the world. Headquartered in Chennai, with 7 manufacturing plants in India, a bus manufacturing facility in Ras Al Khaimah (UAE), and one at Leeds, United Kingdom, Ashok Leyland has a well-diversified portfolio and an international footprint. Ashok Leyland has recently been ranked as 34th best brand in India.



ASHOK LEYLAND

Koi Manzil Door Nahin

A US \$ 4.5 billion Indian multinational that has a 75-year legacy, and presence in more than 50 countries, Ashok Leyland is one of the most fully integrated manufacturing companies on this side of the globe. In the commercial vehicle industry, Ashok Leyland has one of the largest and fastest-growing networks with 52,863 touch points which includes 1748 exclusive touch points and 11,207 outlets for Leyparts.

The company now has a service centre every 75 kilometers on all major highways, allowing it to keep its "Ashok Leyland Quick Response" promise of reaching customers within 4 hours and getting them back on the road in 48 hours". With technology-enabled customer engagement processes and knowledge on the specific applications of the product range, Ashok Leyland's sales team is well-equipped to fulfil customers' needs. Ashok Leyland manages 12 driver training institutes across India and has trained over 1,800,000 drivers since inception.

Guided by the principle of "Koi Manzil Door Nahin," symbolizing that no destination is too distant to achieve, Ashok Leyland is resolute in its pursuit to serve stakeholders and contribute to India's progress through continuous innovation and evolution.

For further information/media queries, contact:

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