

August 18, 2020

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**
(Formerly *KPIT Technologies Limited*)



Sneha Padve
Company Secretary & Compliance Officer



Encl.:- As mentioned above.

Birlasoft Limited

(Formerly *KPIT Technologies Limited*)

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

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CIN: L72200PN1990PLC059594

**Birlasoft to drive Cloud-led Digital Transformation for customers
in collaboration with Microsoft**

Driving tangible business value by combining digital, cloud, innovation and industry expertise

Pune, Noida (India) and Edison, NJ (USA), August 18, 2020: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified, [The CK Birla Group](#), today announced a Global Strategic Cloud Alliance with Microsoft to help its clients to accelerate their digital journey. With this collaboration, Birlasoft is strategically positioned to support its enterprise clients with their cloud transformation needs, right from infrastructure to business applications.

Birlasoft has plans to scale its current Microsoft cloud business to \$100M. Building on the current collaboration, Birlasoft will focus on delivering end-to-end services on Microsoft Azure, Microsoft 365, and Microsoft Dynamics 365, to its clients. Together with Microsoft, Birlasoft will create innovative industry solutions and enable customers in focus industries to adopt Microsoft cloud technologies and services.

The current global situation requires organizations to enhance agility and resilience, to in turn ensure business continuity, deliver desired customer experiences, and accomplish their business goals. The speed of digitalization will be a primary imperative. Birlasoft has been working with its customers across industry segments, supporting them in their digital transformation journeys. Birlasoft helps customers in Manufacturing to accelerate their Industry 4.0 adoption; in BFSI to leverage Open APIs and automate both front-office and back-office transformation; in Energy & Utilities sector to enhance field collaboration and real-time service excellence, optimize operations and improve asset performance; and in Life Sciences vertical to innovate faster, provide rich insights to achieve commercial excellence, and automate drug discovery and pharmacovigilance processes. The Strategic Cloud Alliance with Microsoft will further strengthen Birlasoft's digital offerings and will allow them to complement their industry expertise with the power of Microsoft clouds, to accelerate their clients' digital transformation journey.

[Dharmender Kapoor](#), CEO and MD of Birlasoft, said, “Birlasoft empowers our customers to harness the full power of digital by combining enterprise applications with the most modern platforms, software and digitalization processes. Through this cloud alliance with Microsoft, our customers can expect an even broader range of solutions, delivered at a continually faster pace, which will accelerate the execution of their digital transformation strategies.”

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Gavriella Schuster, Corporate Vice President, One Commercial Partner at Microsoft Corp. said, “This collaboration combines Birlasoft’s industry expertise with the power of the Microsoft cloud platform. Together we will help our customers accelerate their digital transformation with new and innovative solutions across industries.”

Customers in their cloud journey will find Birlasoft's Global Strategic Cloud Alliance with Microsoft to be of great value for accelerating their plans for cloud adoption and implementation. Birlasoft is a Microsoft Gold partner and for over 10 years has been delivering proven industry-focused solutions on Microsoft technologies to its clients.

[About Birlasoft](#)

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified [The CK Birla Group](#), Birlasoft with its 10,000 engineers, is committed to continuing our 158-year heritage of building sustainable communities.

For further information please contact:

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Disclaimer.

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change.

There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified

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personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

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