

**COFFEE  
Day®**

**COFFEE DAY ENTERPRISES LIMITED**

To,  
**National Stock Exchange of India Limited**  
**Manager-Listing**  
**Exchange Plaza,**  
**Bandra Kurla Complex, Bandra (East)**  
**Mumbai – 400 051**  
**Tel No. 022-2659 8237/38**  
**[takeover@nse.co.in](mailto:takeover@nse.co.in)**

**BSE Limited**  
**General manager-DSC**  
**Phiroze Jeejeebhoy Towers**  
**Dalal Street, Fort,**  
**Mumbai – 400 001**  
**Tel No. 022-2272 2039/37/3121**  
**[corp.relations@bseindia.com](mailto:corp.relations@bseindia.com)**

Dear Sir/s,

March 05<sup>th</sup>, 2019

**Reg. 30: Intimation of Appointment of Additional Director in the capacity of Non-Executive, Independent**

Pursuant to Regulation 30 read with Part A of Schedule III to the SEBI (LODR) Regulations, 2015, this is to inform that as recommended by the Nomination & Remuneration Committee, the Board of Directors at its meeting held today have appointed **Mrs. Sulakshana Raghavan** (DIN: 03523815) as an Additional Director in the capacity of Non-Executive, Independent for a period of 5 years with effect from March 05<sup>th</sup>, 2019 to March 4<sup>th</sup>, 2024, subject to the approval of shareholders of the Company at the ensuing Annual General Meeting.

This intimation also fulfills the requirement of appointing Woman Independent Director pursuant to SEBI (LODR) (Amendment) Regulations, 2018.

Her Brief profile is enclosed as Annexure-1.

Mrs. Sulakshana Raghavan is not related to any of the directors of the company.

Thanking you,

Yours Truly,

For **Coffee Day Enterprises Limited**

  
**Sadananda Poojary**  
**Company Secretary & Compliance Officer**  
**M. No.: F5223**



**Annexure-1**

**Brief Profile of Sulakshana Raghavan**

Mrs Sulakshana Raghavan is the Managing Director of Landor Mumbai She has been at Landor for more than eighteen years. She has worked at Landor's San Francisco, New York and London offices in various roles including naming manager, brand strategist, corporate strategist and client director before setting up Landor in Mumbai and then heading the business. Sulakshana spearheaded Landor's entry into the Sri Lankan market where the company has been operating through a partnership for over five years now. She is a renowned industry commentator and thought leader. She anchored Bloomberg UTV's Beyond Logo show and is a speaker and moderator at brand and design conferences. Sulakshana was named one of India's 50 most influential women in media, marketing and advertising in 2015 by IMPACT Magazine. Sulakshana was on the Cannes Lions Design Jury and the Young Lions Design Jury at the Cannes Lions Festival of Creativity in 2018. She passionately evangelizes the power of design and brands to create commercial value and social impact.

