

1st July, 2019

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of June 2019.

Please find enclosed the Press Release regarding the Company's sales update for the Month of June 2019.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company sees flat sales of 8.84 lakh units in Q1

Hosur, July 01, 2019: TVS Motor Company registered sales of 297,102 units in June 2019 as against 313,614 units in the month of June 2018.

First Quarter Sales Performance

During the first quarter of the current financial year, two-wheeler posted sales of 8.84 lakh units in the first quarter of the current year as against sales of 8.93 lakh units in the first quarter of the previous year. Sales of three-wheeler of the Company grew by 11% increasing from 0.36 lakh units in the first quarter of the previous year to 0.40 lakh units in the first quarter of the current year.

Two-Wheeler

Total two-wheeler registered sales of 283,461 units in June 2019 as against 301,201 units in the month of June 2018. Domestic two-wheeler registered sales of 226,279 units in June 2019 as against sales of 246,176 units in the month of June 2018.

Motorcycle sales grew by 2% with sales increasing from 128,825 units in June 2018 to 131,331 units in June 2019. Scooter sales of the Company registered 99,007 units in June 2019 as against sales of 102,763 units in June 2018.

Exports

The Company's total exports grew by 6% from 65,971 units registered in the month of June 2018 to 69,900 units in June 2019. Two-wheeler exports grew by 4% increasing from 55,025 units in June 2018 to 57,182 units in June 2019.

Three-Wheeler

Three-wheeler of the Company grew by 10% increasing from 12,413 units in June 2018 to 13,641 units registered in June 2019.

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year

PRESS



RELEASE

legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

Varghese M Thomas / KS Harini

vm.thomas@tvsmotor.com / ks.harini@tvsmotor.com

TVS Motor Company
