

September 30, 2024

**The BSE Limited**

Corporate Relationship Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001

**The National Stock Exchange of India Limited**

Exchange Plaza, C-1, Block G,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai - 400 051

SCRIP CODE: **543066**

SYMBOL: **SBICARD**

SECURITY: **Equity Shares/Debentures**

SECURITY: **Equity Shares**

Dear Sirs,

**Re: Disclosure under Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Product Launch**

Pursuant to Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 the details of the product being launched by the company are as follows:

- a) Name of the Product: KrisFlyer SBI Card and KrisFlyer SBI Card Apex
- b) Date of Launch: September 30, 2024
- c) Category of the Product: Super-Premium Co-Branded Credit Card
- d) Whether caters to domestic/international market: Domestic
- e) Name of the countries in which the product is launched (in case of international):  
NA

Kindly take the same on record.

Thanking you,

Yours faithfully,

**For SBI Cards and Payment Services Limited**

**Payal Mittal Chhabra**

**Company Secretary & Compliance Officer**

**Date and Time of Event: - September 30, 2024 at around 02:00 PM**

**SBI Cards and Payment Services Ltd.**

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12th Floor, Block 2, Building 3,  
DLF Cyber City, Gurugram - 122002,  
Haryana, India

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CIN - L65999DL1998PLC093849