

1st August, 2020

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of July 2020

Please find enclosed the Press Release regarding the Company's sales update for the month of July 2020.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor sales in July 2020 grows by 27% over June 2020

Hosur, August 01, 2020: TVS Motor Company registered a sales growth of 27% in July 2020 with 252,744 units as against 198,387 units in June 2020.

TVS Motor Company registered sales of 252,744 units in July 2020 as against 279,465 units registered in the month of July 2019.

Two-Wheeler

Total two-wheelers registered sales of 243,788 units in July 2020 as against 265,679 units in July 2019. Domestic two-wheeler registered sales of 189,647 units in July 2020 as against 208,489 units in July 2019.

Motorcycle registered sales of 106,062 units in July 2020 as against 108,210 units in July 2019. Scooter sales of the Company registered 78,603 units in July 2020 as against 105,199 units in July 2019.

Exports

The Company's total exports registered sales of 62,389 units in the month of July 2020 as against 69,994 units in July 2019. Two-wheeler exports registered sales of 54,141 units in July 2020 as against 57,190 units in July 2019.

Three-Wheeler

Three-wheeler of the Company registered sales of 8,956 units in July 2020 as against 13,786 units in July 2019.

PRESS



RELEASE

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past five years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
