



## SELLWIN TRADERS LIMITED

**Registered Office:**

126/B Old China Bazar Street  
Kolkata 700001.

Tele. No. +9133 22313974; CIN L51909WB1980PLC033018

Website: www.sellwinindia.com; E-mail : selltl\_1980@yahoo.co.in

**Corporate Office:**

302, Priviera, Naherunagar Circle, Near Bank of Baroda,  
Ahmedabad-380015, Contact No. +91 9714787932

**Date: 27<sup>th</sup> March, 2024**

**To,  
BSE Limited,  
Listing Dept. /Dept. of Corporate Service,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai — 400 001.**

**Script Code: 538875                  Scrip ID: SELLWIN**

**Sub: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the 'Listing Regulations') – Investment in Shah Metacorp Ltd**

Dear Sir,

We are pleased to inform you that our company has decided to invest approximately **20 crores rupees** in Shah Metacorp Ltd (BSE & NSE Listed Company) over the next two years. This strategic investment aligns with our long-term growth strategy and aims to capitalize on the promising opportunities in the metals industry.

We want to assure you that this investment is well within the prescribed limits of the Companies Act and our internal investment guidelines. Our decision has been carefully evaluated and is in line with our risk management framework and financial policies.

Shah Metacorp Ltd is a renowned player in the metal sector, known for its strong operational capabilities, innovative products, and sustainable business practices. With a robust track record of delivering value to its stakeholders, Shah Metacorp Ltd presents a compelling investment opportunity for our company.

The investment will be utilized to support Shah Metacorp Ltd's expansion initiatives, enhance production capacities, strengthen research and development capabilities, and explore new market



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segments. By partnering with Shah Metacorp Ltd, we aim to leverage synergies, drive operational efficiencies, and create value for our shareholders.

Attached to this letter is a brief profile of Shah Metacorp Ltd for your reference, providing insights into their business operations, financial performance, and growth prospects.

We are confident that this investment will contribute positively to our company's financial performance and long-term sustainability. We will keep you updated on the progress and outcomes of this investment as we move forward.

Kindly take on your record.

**For Sellwin Traders Limited**

**Pratiti Bharatbhai Patel**

**Company Secretary and Compliance Officer**

**M NO: A63826**



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### **Profile of Shah Metacorp Ltd**

SHAH METACORP LIMITED – The Stainless Steel & Mild Steel Manufacturer, was established in the late '90s. From iron-ore & stainless scrap to manufacturing diverse structural products in Stainless Steel and Mild Steel, Shah Metacorp Limited has come a long way. The group has achieved for itself a pre- eminent position in the value-added product segment of the Indian steel industry.

SHAH METACORP LIMITED, a public limited company, was incorporated in the year 1999 as a private limited company. Initially, the Company started its business with the trading of iron and steel scraps, billets and steel long products. The Stainless Steel & Mild Steel Manufacturer was established in the late '90s. From iron-ore & stainless scrap to manufacturing diverse structural products in Stainless Steel and Mild Steel, Shahmeta Corp has come a long way. The group has achieved for itself a preeminent position in the value-added product segment of the Indian steel industry. Shah Metacorp started with trading of metals and later went on to manufacturing mild steel products like CTD Bars and TMT Bars in the same year. Over a period, the company has acquired good deal of expertise with steel and hence have diversified their manufacturing activities in stainless steel to a large extent.

SHAH METACORP LIMITED Group envisions itself as a leading player in the Global Steel Industry by the end of next decade. We are planning to develop & established a mini steel plant to supply better quality goods at affordable costs.

Besides this, we are launching new products hence turning into a full-fledged production unit.

The Company's strategy is to operate the business in an efficient & effective way so as to supply quality products that satisfy its customer's needs and add value to its stakeholders. The focus of the Company will be to increase the contribution on the products by reducing the cost of production, control over logistics, ensure uninterrupted raw material supply, command high prices through gradual shifting to value added products and to ensure long term sustainability of the Company. In order to achieve our dominant position in the key segment in the domestic market and to establish an international presence, the company is aiming to enhance steel capacity by 2021.



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The SHAH METACORP LIMITED Group owns its manufacturing plants in Kukarwada. The company possesses the equipment required in scrap melting, rolling, straightening, process controlling, and testing such as Induction furnace, rolling mills, reheating furnace, controller, Universal Testing Machine, Diesel Generator Set etc.

The plant holds the capacity to manufacture all grades of Stainless Steel products – from 200 series to the 400 series. With measured & strategic manufacturing process, Shah Metacorp Limited Plants deliver international quality products to the loyal clientèle.

The range of products includes:

- Equal Angle Bars
- Bright Bars
- Flat Bars
- Flat (pata)
- Ingots
- Stainless Steel Angles
- Mild Steel Angles



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**Steel Melting Shop**  
-2.5 MT Electrical  
Induction Furnaces  
-1.8 MT Electrical  
Induction Furnaces

### Rolling Mill

-10" Cross Country mill for  
Rounds, Flats and Structural  
-14" Cross Country mill for  
Rounds, Flats and Structural  
-22" Cross Country mill for  
Rounds, Flats and Structural

### Bright Bar Division

-Bar Peeling Machines  
-Center less Grinding Machines  
-Bar Straightening Machines  
-Wire Drawing Machine  
-Bar Polishing Machine  
-Section Straightening  
Machines

### Other Facilities

-Gas / Oil Fired Furnace  
-Annealing Furnaces  
-Flat Shearing Machines  
-Pickling Plants  
-Filter press for Pickling Plant  
-Straightening Machines  
-Hot Saw Cutting Machines  
-Machine Shop  
-Shot Blasting Plant  
-Inkjet laser marking machine  
-Electronic digital weight machine





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## INTERNATIONAL PRESENCE

### Africa



### Asia



### Europe



### South America



### Central America



*Multinational Reach for Unique Product Range*