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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar launches Humané-the Digital Employee Experience Transformation framework offering**".

This is for your information and dissemination purpose.

Thanking you,

Yours sincerely,

For **Zensar Technologies Limited**

Gaurav Tongia
Company Secretary

Encl. as above

Zensar launches Humané-the Digital Employee Experience Transformation framework offering

Designed to manage current and post COVID-19 workplace transformation initiatives

Pune, India, May 19, 2020: [Zensar](#), a digital solutions and technology services company that specialises in partnering with global organisations on their digital transformation journey, announced the launch of Humané-its Digital Employee Experience Transformation solution. Humané is an enterprise-grade solution designed to create impact on overall employee experience across multiple functional areas. The solution augments a company's current HR systems and process framework with a native digital platform encompassing end-to-end employee lifecycle experience. The solution offers customized offering with a consulting-led approach and implementation.

Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar, said, "The workforce of tomorrow will thrive on immersive and engaging experiences. Companies of today need to rethink on how they interact with their employees. Humané, our latest offering embodies these key tenets, gleaned from our own learnings through this pandemic. We are confident that our customers will reinvent the way they connect with their people by leveraging Humané today and as they chart new workplace models in the future."

Speaking on this announcement, Vivek Ranjan, Senior Vice-President and CHRO, Zensar commented, "Humané is designed to reimagine the complete employee experience, not only in today's context but as a future reality post COVID-19. Our own journey in having successfully implemented it across our global workforce lends us the confidence, ability and understanding of helping others reap the clear outcomes. Today, more than ever, companies need to focus on how to create immersive experiences for their people, which will directly affect motivation, productivity and positively impact overall business."

The key features and benefits of Humané are described as below:

- Experience centric modules-The solution is built on a robust compliance framework along with security protocols. The key benefit to the user is the immersive experience they enjoy and the engagement is done via a secure platform
- Customized Design-Due to this solution been internally implemented, feedback from employees has led to a collaborative approach to design research focused on end employee expectations. This feature ensures that any specific people needs can be factored in the solution
- Rapid Deployment-Agility drives adoption and Humané is built on tried and tested modules, making its implementation quick and easy. Due to this very important feature, companies can reap the outcomes from early on, this helps in boosting employee morale, which creates more engaged people
- Hyper-personalized Mobile First Platform Experience-Created as a native mobile first platform it offers personalized engagement anytime and from anywhere. The current global situation has altered the way we connect with our workforce and a solution like Humané addresses this gap
- In-built AI- All touch points in the Humané platform are powered through a robust, next - generation AI enabled engine and framework. Inclusion of AI offers more insights, in-depth views and more intuitive, immersive engagement. This helps the company to offer prompt solutions for any people-centric issues ahead of them becoming one
- Cross- linkage with existing systems Humané specializes in creating a robust real - time integration layer with all core and ancillary enterprise systems. This feature aids better cost management as well as building on existing, successful frameworks

- Multi-functional impact- Humané combines all key HR functions, including learning and development, training, benefits, query resolution, etc. making it one view platform for an employee to access

Please visit <https://www.zensar.com/humane/#employeeExperience> for more details.

Footnote:

[Zensar Recognized for Excellence in Leveraging HR Technology and Excellence in HR Analytics by SHRM India](#)

[About Zensar \(www.zensar.com\)](http://www.zensar.com)

Zensar is a leading digital solutions and technology services company that specialises in partnering with global organisations across industries on their digital transformation journey. A technology partner of choice, backed by strong track record of innovation; credible investment in digital solutions; and assertion of commitment to a client's success, Zensar's comprehensive range of digital and technology services and solutions enables its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help clients surpass challenges around running their existing business most efficiently and to help in their legacy transformation and plan for business expansion and growth through innovative digital solutions,

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For any queries please feel to reach out:

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include,

but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorised use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.