

December 14, 2020

Listing Compliance & Legal Regulatory
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai 400 001
Stock Code: 543227

Listing & Compliance
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra East, Mumbai 400 051
Stock Code: HAPSTMNDS

Dear Sir/Madam,

Sub: Press Release – Enate and Happiest Minds Partner to Offer Enterprise Solutions which Deliver Intelligent Automation at Scale

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a press release being issued by the Company on the captioned subject, the content of which is self-explanatory.

This is for your information and records.

Thanking you,
Yours faithfully,
For **Happiest Minds Technologies Limited**



Praveen Kumar Darshankar
Company Secretary & Compliance Officer
Membership No. F6706



PRESS RELEASE

Enate and Happiest Minds Partner to Offer Enterprise Solutions which Deliver Intelligent Automation at Scale

Bengaluru, India, December 14, 2020: Happiest Minds Technologies Limited (NSE:HAPPSTMNDS), a 'Born Digital. Born Agile', digital transformation and IT solutions company, and Enate, a UK based Robotic Process Orchestration (RPO) solutions company, announced a partnership to accelerate the enterprise intelligent automation journey using advanced process orchestration capabilities.

Founded in 2017 by Kit Cox, who is also Enate's Global CEO, Enate's RPO offers a Lite BPM, Workflow and Workforce management platform to help increase efficiencies and streamline operations between human employees and future-of-work technologies such as RPA bots, OCR platforms, NLP/AI/ML technologies, etc. Enate's RPO solution combines with Happiest Minds suite of digital technologies and domain expertise to help enterprises scale up their automation initiatives through smooth integration with RPA, AI, ML, OCR, NLP, and more future-of-work technologies.

"Integration of Enate's RPO solution with Happiest Minds platform is ensuring the acceleration of hyperautomation initiatives of our customers. Happiest Minds works with specialized technology partners like Enate to create a scalable automation ecosystem for its global client base," said Rajiv Shah, CEO, Digital Business Services, Happiest Minds.

"The current pandemic has fast-tracked automation initiatives for most of our clients and there is an inherent need to scale automation by connecting technologies like RPA, AI, ML, OCR, and many more to improve employee productivity and deliver operational efficiencies. Happiest Minds has always believed in implementing the best of breed automation ecosystems for our clients to ensure business continuity during testing times like these. Partnering with Enate is a step further in this direction and will ensure hyperautomation at scale" says Sandeep Agarwal, COO, Digital Business Services, Happiest Minds.

"With Happiest Mind's expertise in implementing enterprise digital transformation initiatives, and Enate's technology to scale intelligent automation, we are excited that this will help enterprises ensure end-to-end process automation. Enate's orchestration platform leverages lite workflow, bpm, and hybrid workforce management capabilities purpose-built for human & digital efficiency as well as smooth integration across various new-age automation technologies," says Uday Jose, Managing Director, Enate India.

Enate and Happiest Minds have also created pre-built solutions and integrations for industry use cases like Freight Audit Automation to help customers drive operational efficiencies and generate better automation ROI.

About Happiest Minds Technologies:

[Happiest Minds Technologies Limited](#) (NSE: HAPSTMNDS), a Mindful IT Company, enables [digital transformation](#) for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: [artificial intelligence](#), [blockchain](#), [cloud](#), [digital process automation](#), [internet of things](#), robotics/drones, [security](#), [virtual/augmented reality](#), etc. Positioned as 'Born Digital . Born Agile', our capabilities span digital solutions, infrastructure, product engineering and security. We deliver these services across industry sectors such as automotive, BFSI, consumer packaged goods, e-commerce, edutech, engineering R&D, hi-tech, manufacturing, retail and travel/transportation/hospitality.

A Great Place to Work-Certified™ company, Happiest Minds is headquartered in Bangalore, India with operations in the U.S., UK, Canada, Australia and Middle East.

Media Contact:

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About Enate

[Enate](#) is a UK- headquartered Robotic Process Orchestration SaaS platform with an APAC office in India. Enate combines Lite BPM, Workflow, and Workforce management capabilities to bind together all human team members and/or automation technologies into one framework. The platform is deployable within weeks and enables the delivery of services from multiple locations. Enate was named a Hot Vendor 2019 by HFS Research and includes brands like Mizuho, a global banking major in its clients, amongst other names such as Capgemini, Capita, and a Big 4.

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