

Mahindra & Mahindra Ltd.

Mahindra Towers, Dr. G. M. Bhosale Marg, Worli, Mumbai 400 018 India

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REF:NS:SEC: 12th June, 2024

National Stock Exchange of India Limited "Exchange Plaza", 5th Floor, Plot No.C/1, G Block Bandra-Kurla Complex Bandra (East), Mumbai 400051.

Bourse de Luxembourg Societe de la Bourse de Luxembourg Societe Anonyme/R.C.B. 6222, B.P. 165, L-2011 Luxembourg. BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400001.

London Stock Exchange Plc 10 Paternoster Square London EC4M 7LS.

Sub: <u>SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 - Additional Presentation to be made at the Analyst/Institutional Investor Meeting</u>

This is further to our letter bearing REF:NS:SEC dated 7th June, 2024 wherein we had given you an advance intimation of the Schedule of Analyst or Institutional Investor Meeting(s) with the Company in terms of Regulation 30(6) read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

In this regard, a Presentation, which is enclosed, would also be made during the aforesaid **Morgan Stanley Investor Conference – Keynote Address** scheduled to be held on 13th June, 2024 in **Mumbai**.

The above Presentation is also being uploaded on the Company's website and can be accessed at the weblink: https://www.mahindra.com/sites/default/files/2024-06/Investor-Dec-Morgan-Stanley-Conference-Keynote-address---13-June-2024_0.pdf

Please note that no unpublished price sensitive information is proposed to be shared by the Company during the aforesaid Conference/Keynote Address.

Kindly take the same on record.

Yours faithfully, For MAHINDRA & MAHINDRA LIMITED

NARAYAN SHANKAR COMPANY SECRETARY

Encl.: as above



Our DNA

Women empowerment



Environment



Governance

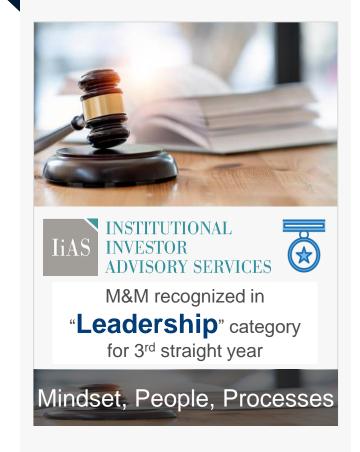












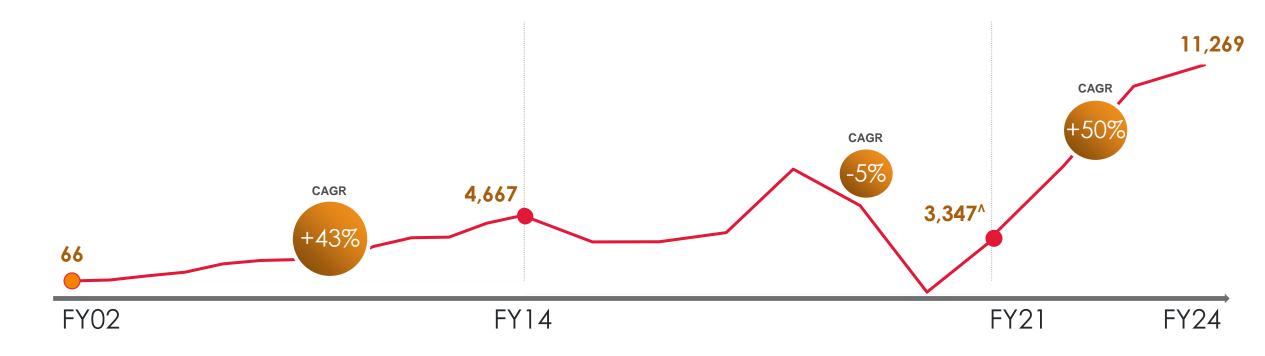
Our Philosophy



HISTORY OF VALUE CREATION

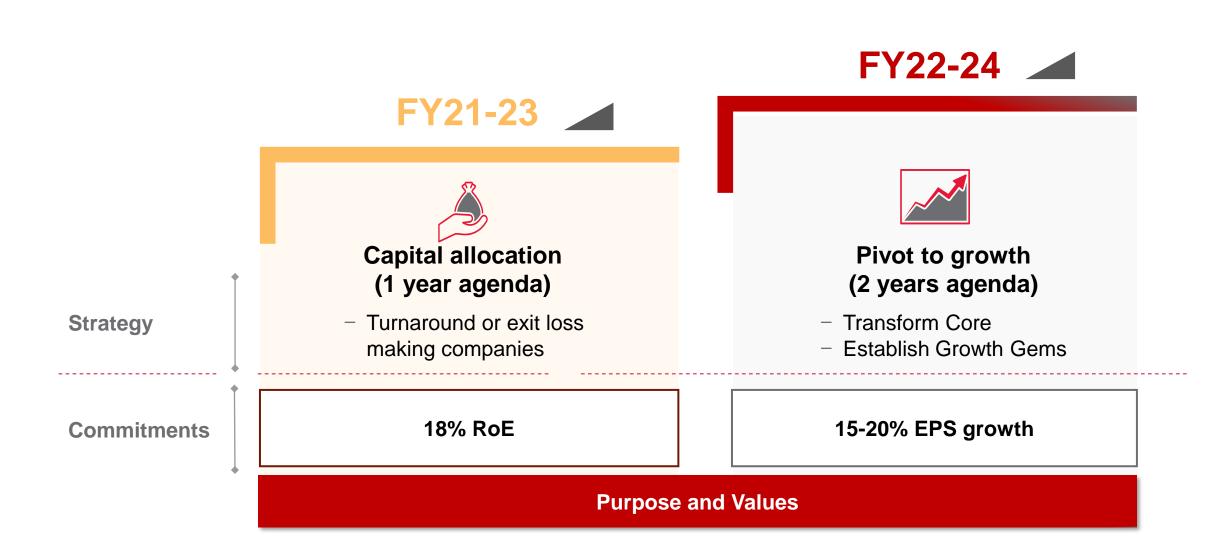
PAT Lens: History of value creation with accelerating trajectory

PAT* (Rs. Cr.) FY2002-2024

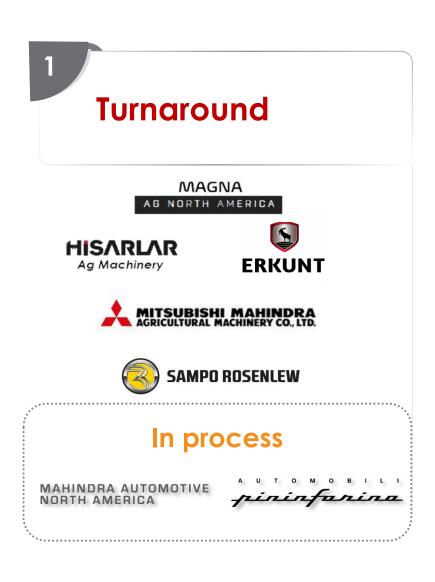


^{*} After Exceptional Items after Non-Controlling Interest ^ PAT after EI for continuing operations

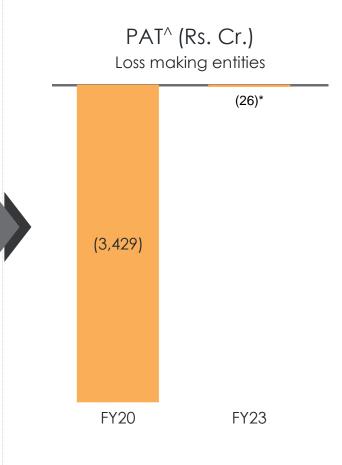
OUR PATH TO VALUE CREATION



CAPITAL ALLOCATION







^{*} FY23 PAT is for continuing operations and does not include any losses of exited entities. It excludes hyperinflation accounting impact of Rs 120 Cr for Turkish operations ^ International Auto & Farm operations; PAT After NCI, before EI

PIVOT TO GROWTH ... TRANSFORMING the CORE

Actions



Outcome



5 mega launches...Quantum leap

Regaining EV leadership; \$9.1 Bn valuation

UV revenue MS: 13.2% → 20.4%
(Q4F20) (F24)



Strengthened leadership through new launches and network expansion

♥ Farm machinery revenue growth

Market share: 39.4% → 41.6%
(Q4F20) (F24)



Transform

Leadership, Asset quality, Tech and Data

Transformation underway

GNPA*: $8.4\% \rightarrow 3.4\%$ (Q4F20) (Q4F24)

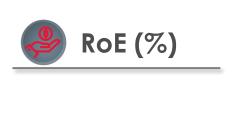


New leader in place

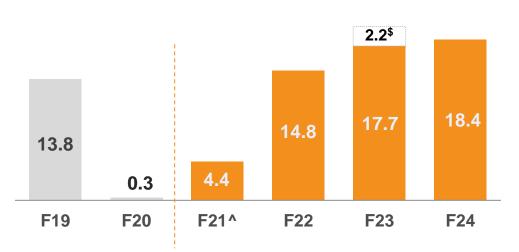
Turnaround playbook initiated

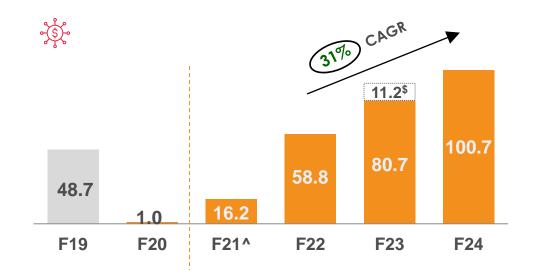
Margin transformation to commence in F25

REIGNITED VALUE CREATION









Enablers



Purpose



Talent



Data & Technology



Customer Experience



Synergy

VALUE CREATION PATH FORWARD

Opportunity today?



India is well positioned across global macrotrends



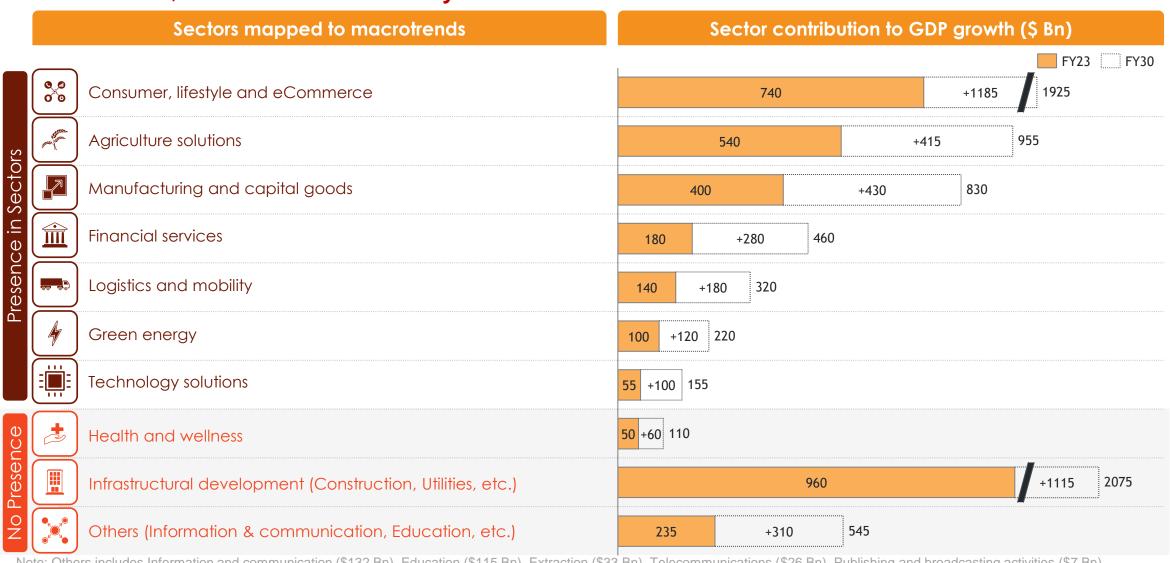
Mahindra portfolio is aligned with India growth



We are poised to make world class products at scale ... Global play

INDIA GROWTH OPPORTUNITIES

India will add \$4.2 Trillion to its GDP by 2030



Note: Others includes Information and communication (\$132 Bn), Education (\$115 Bn), Extraction (\$33 Bn), Telecommunications (\$26 Bn), Publishing and broadcasting activities (\$7 Bn) Source: Oxford Economics

MAHINDRA PORTFOLIO ALIGNED WITH INDIA GROWTH

Sectors mapped to macrotrends		Current	Current portfolio	
		Core —	Growth Gems	
Consumer	lifestyle and eCommerce		mahindra LIFESPACES Cartifice	
Agriculture	solutions	mahindra TRACTORS		
Manufact	uring and capital goods	SUVs LCVs CONTROL OF MAINING TO	CLASSIC LEGENDS: mahindra mahindra ACCELO LAST MILE MOBILITY	
Financial s	ervices	mahindra finance		
Logistics a	nd mobility		mahindra Logistics	
Green ene	ergy		susten	
Technolog	y solutions	TECH mahindra		
Health and		No intended play at present		
Infrastructu		No intended play at present		
Others (Inf		No intended play at present		

OUR PORTFOLIO ... TODAY

AUTO



SUVs AND LIGHT
COMMERCIAL VEHICLES



LAST MILE MOBILITY



ICONIC MOTORCYCLES



TRUCKS & BUSES

FARM



TRACTORS AND AGRI SERVICES



FARM MACHINERY

SERVICES



FINANCIAL



TECHNOLOGY



HOSPITALITY



REAL ESTATE



LOGISTICS



AUTO COMPONENTS
AUTO RECYCLING

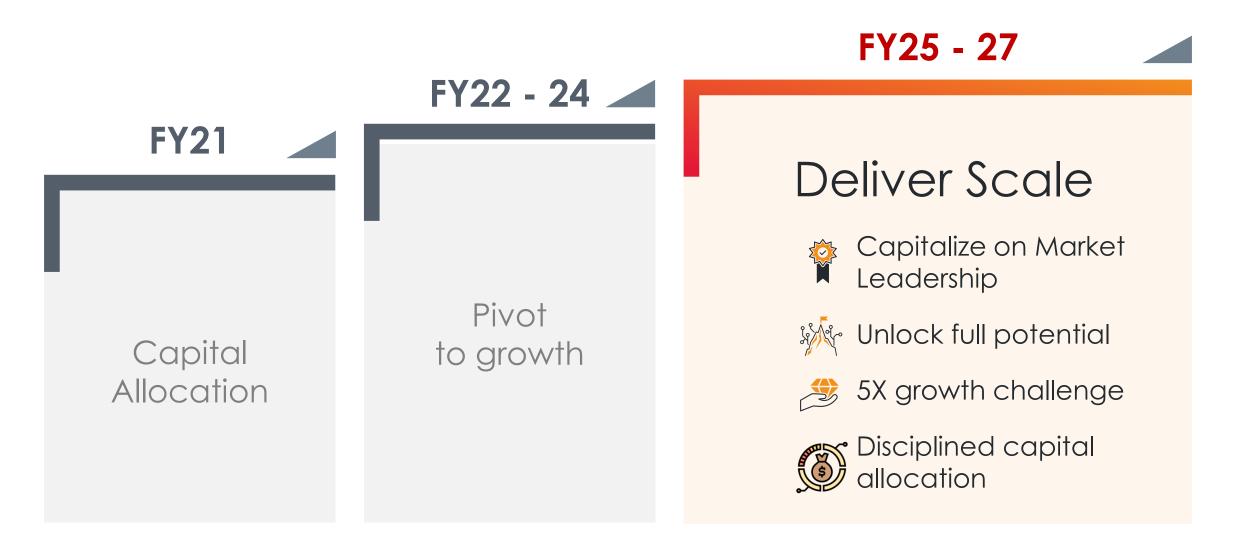


RENEWABLE ENERGY

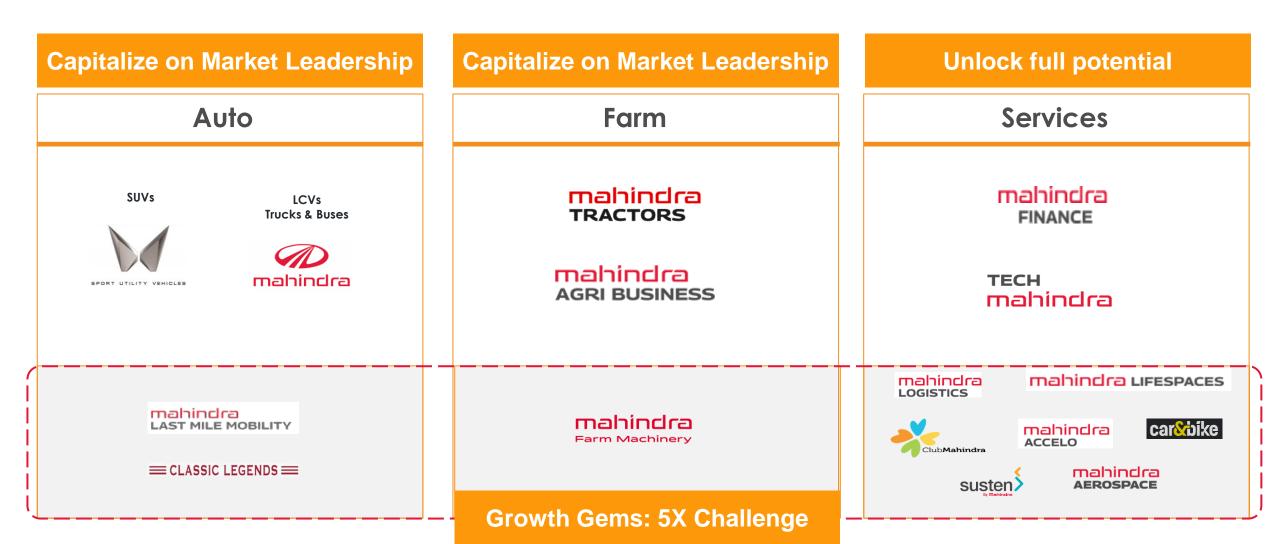


ADVANCE PLATFORMS AND AEROSPACE

STRATEGIC IMPERATIVES



DELIVER SCALE



DISCIPLINED CAPITAL ALLOCATION





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Annual and Quarterly
Capital Allocation
Process

Scrutiny by business leadership, Strategy, CFO & CEO office

Prioritized based on alignment with group focus areas, value creation potential, ROE

SUMMARY ... OUR ASPIRATION



Deliver Scale

Leverage market leadership

: Differentiated offering in SUVs

mahindra **TRACTORS**

: Leading product innovation

Unlock full potential

Mahindra: Diversified portfolio & stable asset quality

: Grow new age offerings while executing well

Growth Gems 5X











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Disciplined Capital Allocation



Consistent delivery on commitments

