

**TO ALL STOCK EXCHANGES**

**BSE LIMITED  
NATIONAL STOCK EXCHANGE OF INDIA LIMITED  
NEW YORK STOCK EXCHANGE**

February 8, 2023

Dear Sir/ Madam,

**Sub: Press release**

Please find enclosed the press release titled “**Introducing Infosys Equinox Studio: Cloud Native, Low-Code Solution Delivering Hyper-Personalized E-Commerce Experiences**”

This information will also be hosted on the Company’s website, at [www.infosys.com](http://www.infosys.com).

This is for your information and records.

Yours Sincerely,  
For **Infosys Limited**

**A.G.S. Manikantha**  
*Company Secretary*

## **Introducing Infosys Equinox Studio: Cloud Native, Low-Code Solution Delivering Hyper-Personalized E-Commerce Experiences**

*Infosys Equinox Studio enables modern enterprises to meet today's demands for compliance and security to performance and resilience*

**New York, NY – February 8, 2022:** [Infosys](#) (NYSE: INFY), a global leader in next-generation digital services and consulting, today launched Infosys Equinox Studio to help businesses shape, integrate, publish and manage next-generation composable, computational commerce experiences from a single low-code/no-code cloud-native platform. As part of the Infosys Equinox suite, Infosys Equinox Studio enables businesses to seamlessly manage their digital experiences across channels and provide easy integrations to all enterprise and cloud-based service-oriented applications. With minimal IT involvement needed to build, modify, test and deploy these experiences, enterprises can expect up to 90% reduction in effort and time-to-market.

Infosys Equinox Studio enables businesses to deliver hyper-personalized experiences to consumers. Its intuitive WYSIWYG, drag-and-drop interface is designed to be used directly by business users to create unique human-centric experiences in real-time.

Built to meet the needs of modern enterprises across performance, scalability, and compliance requirements, Infosys Equinox Studio also enables centralized management of complex portfolios of commerce sites. Its blueprint capability enables a granular configuration of what is controlled at a central level and what is delegated to individual regions, brands, or sites, which helps organizations attain better brand and experience consistency.

Key features of Infosys Equinox Studio include:

- **Speed and ease of integration:** Enables businesses to drive faster speed-to-market and seamless delivery of e-commerce experiences
- **Rapid speed of change:** Allows businesses to propagate change on a near real-time basis
- **Management at scale:** Provides businesses the capability to manage sites across multiple markets, brands, and languages from a single, customizable hub
- **Hyper-personalization:** Gives businesses the ability to model and deliver experiences based on profiles and segmentation data



**Amit Kalley, Infosys Equinox CEO**, said “In today’s competitive retail environment and as the macro-economic landscape faces downturn, enterprises must double down on digital transformation to stay in the game. With Infosys Equinox Studio, businesses can gain access to a low-code, cloud-native experience that unlocks increased business value and agility from a headless, microservices architecture. As a result, businesses can manage sites at scale, with speed, ease and hyper-personalization, thus reaching consumers where, when and how they want.”

“In this uncertain market, this is an opportunity for businesses to strengthen their position with both customers and talent. The rising need for hyper-personalized experiences for end customers is placing additional stress on talent” says **Heather Hershey, Research Director for IDC Worldwide Digital Commerce practice**. “Infosys Equinox Studio, with its composable commerce experience interface, leverages a low-code/no code platform to open opportunities for employees at every talent level to make a meaningful impact on customer experience.”

To learn more about the Infosys Equinox Studio, please visit [here](#).

### **About Infosys**

Infosys is a global leader in next-generation digital services and consulting. Over 300,000 of our people work to amplify human potential and create the next opportunity for people, businesses and communities. With over four decades of experience in managing the systems and workings of global enterprises, we expertly steer clients, in more than 50 countries, as they navigate their digital transformation powered by the cloud. We enable them with an AI-powered core, empower the business with agile digital at scale and drive continuous improvement with always-on learning through the transfer of digital skills, expertise, and ideas from our innovation ecosystem. We are deeply committed to being a well-governed, environmentally sustainable organization where diverse talent thrives in an inclusive workplace.

Visit [www.infosys.com](http://www.infosys.com) to see how Infosys (NSE, BSE, NYSE: INFY) can help your enterprise navigate your next.

### **Safe Harbor**

Certain statements in this release concerning our future growth prospects, financial expectations and plans for navigating the COVID-19 impact on our employees, clients and stakeholders are forward-looking statements intended to qualify for the 'safe harbor' under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding COVID-19 and the effects of government and other measures seeking to contain its spread, risks related to an economic downturn or recession in India, the United States and other countries around the world, changes in political, business, and economic conditions, fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense



competition in IT services including those factors which may affect our cost advantage, wage increases in India and the US, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our industry and the outcome of pending litigation and government investigation. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2022. These filings are available at [www.sec.gov](http://www.sec.gov). Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Company's filings with the Securities and Exchange Commission and our reports to shareholders. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company unless it is required by law.

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