

SUNRISE EFFICIENT MARKETING LIMITED

Regd. Office: Sub Plot No.2, Block B, Akash Bhumi Complex Village Pandesara, Surat 394221 **E-mail:** cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045 **CIN:** L29100GJ2020PLC114489

Date: 17/10/2023

To
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai- 400 001
Maharashtra, India.

Scrip ID / Code : SEML / 543515

Subject: Receipt of Another Prestigious Award

Dear Sir/Madam,

We are pleased to inform you that SEML bags another prestigious order worth 75.7 Millions, for the Ultimate User as big as ONGC. It is an Order for the FLP HIGH MAST, lighting to be supplied in ONGC colony residences at Hazira. We are proud to announce that the LOI has been bagged in a very stiff competition and very highly difficult tender whereby prices were not so important that the supply make to be finalised only from the approved brand, work hand in hand with the main contractor of ONGC, M/s Mayur Electric Works, Surat. This has enhanced the confidence of SEML management and it is a step towards becoming a Certified contractor of companies like ONGC. The order has been given for the design & supply of 21 no's FLP HIGH MAST of 30 meter height and 46 no's Non Flp High Mast of 30 meter height , plus some 20 Meter Flp as well as Non Flp high mast and accessories to be supplied & installed at ONGC colony site. This happens to be a very respectful order, customer being the residents of the Officers of ONGC.

SEML feels proud and in high spirits for the execution of such high value order and a bright future connected to it. Recently SEML bagged an order worth 130 Millions for the supply of Various sizes of cables & its accessories. In such big tenders, On time delivery is very crucial in such business. We are proud, we are looking forward for such ventures in future too. By now we had received as big as 575 Millions worth of single orders which also has become the landmark order for future business of SEML.

Here is the Prestigious PO- (in part)

12V Tall Tabular Battery - Rs. 18.55 Million

Cable 0.75 SqMm-FR 90- RR - Rs. 82.69 Million

Cable 5*4P UTP-CAT6 LAN-305 Meter – Rs. 7.22 Million

And many more such items, totalling to Rs. 133.34 Million



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SEML is very happy to announce from the recent two big contractors POs, which will change the texture of the business of SEML. Now we will employ special staff to look for such big business and Improve our basket by bagging such orders so that in future we may become contractor ourselves.

It gives me immense pleasure that our team has bagged the order, a big one in Gujarat! Our Sales Team has proven that In situation, they come out as winners. I have tremendous amount of confidence now, after having spread our wings into all directions, products, verticals and our own brand of products- We will go a long way, Our time has come now" -

Just to recap on what our company SEML is doing for the recent years. We are the largest electric motors' Authorised Dealers, All India, for the brand called Bharat Bijlee Ltd, having its manufacturing unit at Airoli, Navi Mumbai. We have the Prestigious dealership of Elecon GearBoxes and their another flagship company PowerBuild Ltd, both having their factories at Vallabh Vidya Nagar in Gujarat. We also sell Industrial & Fire Pumps Of Lubi & Kirloskar Brothers Ltd, having got 4 high value awards from KBL in the past 2 years. We sell their SPB (Small Pump Business) group products over & above industrial & Agricultural pumps. We have high Quality Variable Frequency Drive from japan- Yashkawa, for whom we are one of buddying dealers for Gujarat. There is authorised Dealership of valuable Gulf Industrial Oil, we are top Western Region Dealers for them. We have been highest sellers of Kirloskar Fire Engine Pump Sets in South Gujarat Region.

Thanking you,

Yours faithfully,
For Sunrise Efficient Marketing Limited

Kaushik Vegad
Company Secretary