

MSIL: CSL: NSE&BSE: 2019

23rd January 2019

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited

Sanjeev Grover
Chief General Manager &
Company Secretary

Encl.: As above

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PRESS RELEASE

**Drive with confidence: Maruti Suzuki’s #BigNewWagonR comes with bold stance!
Robust Design, Enhanced Space, Comfort and Powerful Performance**

For over a decade, WagonR is amongst India’s top-5 best-selling cars

New Delhi, January 23, 2019: Maruti Suzuki India launched the 3rd generation WagonR today. The Big New WagonR is poised to impress customers with its bold design, enhanced space, comfort, next generation infotainment system and advanced K-series engine offering excellent fuel efficiency and driving pleasure. A true tall boy, the Big New WagonR has a robust body language with a wide stance, which makes it strikingly attractive.



The Big New WagonR is engineered and built on 5th generation HEARTECT platform. The platform increases safety of occupants through effective absorption of impact and dispersion of crash energy and assures stability. Use of 40% high tensile steel provides better strength, safety, rigidity and NVH (noise, vibration, and harshness) performance.

In addition to the well proven 1.0 L engine, the Big New WagonR comes with a stronger heart of 1.2 L engine that delivers powerful performance.

The Big New WagonR offers excellent fuel efficiency for both the engine options: 21.5 km/l for 1.2 L variant and 22.5 km/l for 1.0 L variant, which is nearly 10% higher than the outgoing model.

#BigNewWagonR: Strong on looks; Strong in character

Bold Exterior Design:

- Robust body language with wide stance
- True tall boy characters
- Unique dual-split headlamps
- Muscular side body with flared wheel arches
- Bold front fog lamps
- Modern architectural grille

Dynamically Crafted Interiors:

- ‘X’ themed instrument panel with strong 3-D Cross section
- Spacious cabin and best-in-its-class boot space
- Floating dashboard & energetic instrument cluster
- Multi-finish accentuated AC Vents
- Rear 60:40 seat split fold
- Day-night adjustable inside rear view mirror
- Generous Storage space along with bottle/magazine holders

Ahead on Technology and features:

- SmartPlay Studio for in-car entertainment
- Tilt adjustable steering wheel
- Steering Mounted audio and calling controls
- Revolutionary Auto Gear Shift (AGS)
- Remote keyless entry
- Electrical retractable ORVMs with side indicator

Strong on Performance & Safety:

- Advanced 1.2 L and 1.0 L K-series engines offering unmatched driving experience
- High fuel efficiency 21.5 km/l for 1.2 L variant and 22.5 km/l for 1.0 L
- Stable stance with Strong HEARTECT Platform
- ABS with EBD
- Dual front airbags
- Front Seat belts Pre-Tensioner and Force Limiter
- Integrated reverse parking sensors

Presenting the Big New WagonR to customers, **Mr. Kenichi Ayukawa, Managing Director & CEO, Maruti Suzuki India** said, “We are delighted to present the latest generation of one of our most successful models – Over the years WagonR has become the choice of more than 2.2 million families. We are confident that the new WagonR with its all new robust design, dynamically crafted and

spacious interiors, SmartPlay Studio, strong HEARTECT Platform and Auto Gear Shift (AGS) technology will become the choice of many more Indian families.”

Maruti Suzuki and its partners have invested approx. Rs 670 crore for development of Big New WagonR.

WagonR promises enhanced safety for its occupants. Use of high tensile steel helps to improve overall safety, rigidity and NVH (noise, vibration, and harshness) performance. Safety features including Driver airbag, ABS (antilock braking system) with EBD (electronic brake force distribution), front seat belts reminder, speed alert system and rear parking sensors are standard across variants. The all-new WagonR meets all applicable regulations including offset, side crash and pedestrian safety norms.

For the new generation connected customers, the new WagonR comes with next generation SmartPlay Studio Infotainment system. The SmartPlay Studio is a 17.78 cm touch infotainment system that combines smartphone, vehicle and cloud-based services to offer a delightful driving experience. Its interface is vibrant and customizable. In addition to listening to your favourite music, you can surf news, get the latest weather updates and also locate eateries around you.

Since its debut in 1999, WagonR has over 2.2 million happy customers and it's the first car for nearly half of them. The iconic car from Maruti Suzuki continues to feature among the top 5 best-selling cars in India for nearly two decades.

Specifications			
Length	3655 mm	Max Torque	1.2 L: 113 Nm @4200 rpm
Height	1675 mm		1.0 L: 90 Nm @3500 rpm
Width	1620 mm	Max Power	1.2 L: 61 kW @ 6000 rpm
Boot Space	341 L 710 L (2nd Row folded)		1.0 L: 50 kW @5500 rpm
Fuel tank capacity	32 L		
Range of colours	Pearl Poolside Blue (<i>New</i>) Pearl Nutmeg Brown (<i>New</i>) Magma Grey (<i>New</i>) Pearl Autumn Orange (<i>New</i>) Silky Silver Superior White		

Prices of #BigNewWagonR (in Rs Lakh Ex Showroom Delhi)			
1.2 L engine variant		1.0 L engine variant	
VXI	4.89	LXI	4.19
ZXI	5.22	VXI	4.69
VXI AGS	5.36	VXI AGS	5.16
ZXI AGS	5.69		

Click here for hi-resolution images of #BigNewWagonR:

<https://www.flickr.com/photos/126049010@N03/albums/72157677943359848>