

AIL/SE/2021-22/01



July 6, 2021

To

<b>BSE Limited</b> <b>Phiroze Jeejeebhoy Towers,</b> <b>Dalal Street, Mumbai 400 001</b>	<b>National Stock Exchange of India Ltd</b> <b>Exchange Plaza, 5th Floor, Plot No. C-1, G</b> <b>Block, Bandra Kurla Complex, Bandra</b> <b>(East), Mumbai - 400 051</b>
<b>Scrip Code: 542752</b>	<b>Symbol: AFFLE</b>

**Re: Clarification in relation to the media reports published on July 5, 2021 with regard to the Patent News**

Dear Sir/Madam

With regard to Press Release titled “**Affle strengthens its tech IP portfolio**” issued by the Company on July 5, 2021 and uploaded on the stock exchanges, we would like to bring to your notice that certain media reports dated July 5, 2021 have erroneously stated that “**Affle files 19 Patents**” or “**Affle files the Patent**”.

The Company would like to clarify that the information presented in such media reports is incorrect and/or is extraneous. The Company would like to mention that the first paragraph of our Press Release clearly states that “Affle (India) Limited through its subsidiaries (“Affle” or “the Company”), today announced the completion of patent transfer from Appnext Limited incorporated in British Virgin Islands (“Appnext BVI”) to Affle MEA FZ-LLC, an indirect wholly-owned subsidiary of the Company.”

The 19 patents mentioned towards the latter of the Press Release refer to the Affle’s total IP portfolio filed over the last 15+ years (including the patent transferred from Appnext Limited) and is in no way, the 19 patents are to be construed as a latest filing event.

The Company has instructed its PR Agency to reach out to such media houses, provide due clarification and request correction on this subject.

Submitted for your information and records.

Thanking you,

**Yours Faithfully,**  
**For Affle (India) Limited**

**Parmita Choudhury**  
**Company Secretary & Compliance Officer**

**Affle (India) Limited**

**Regd. Office** | 102, Wellington Business Park-I, Off Andheri Kurla Road, Marol, Andheri (East), Mumbai – 400059

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