

June 07, 2023

BSE Limited Corporate Relationship Manager, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 505509	National Stock Exchange of India Limited Exchange Plaza, C - 1, Block G, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 Stock Symbol: RESPONIND
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Sub: Announcement under Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 – Press Release – The Company Introduces “Artisan Edge”. The Revolutionary SPC Flooring Redefining Aesthetics in the US market

Dear Sir/ Madam,

We wish to inform you that the Company Introduces “Artisan Edge”. The Revolutionary SPC Flooring Redefining Aesthetics in the US market.

A Press Release in this connection is enclosed.

Kindly take the same on record and acknowledge receipt.

For **Responsive Industries Limited**



Mohini Sharma
Company Secretary & Compliance Officer

Encl: as above

RESPONSIVE INDUSTRIES LIMITED

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PRESS RELEASE

Responsive Industries Introduces "Artisan Edge"

The Revolutionary SPC Flooring Redefining Aesthetics MUMBAI, India - June 7, 2023 - Responsive Industries, a global pioneer in flooring solutions, is thrilled to announce the upcoming launch of its revolutionary product, "Artisan Edge," in the US market. Just in time for the summer remodelling and upgrade season, Artisan Edge introduces a remarkable handcrafted edge finish that flawlessly replicates the timeless allure of hardwood flooring.

With its exceptional aesthetics and unparalleled attention to detail, Artisan Edge represents a paradigm shift in SPC flooring innovation. By embracing cutting-edge technology and listening to the market's demands, Responsive Industries has taken product development to new heights, offering homeowners a transformative solution that exudes craftsmanship and sophistication.

With a network of 2,000 esteemed retailers across the country, Responsive Industries is delighted to bring Artisan Edge to the US market. Customers will have convenient access to this extraordinary flooring series, featuring 8 captivating visuals, to elevate their living spaces.

"The launch of Artisan Edge exemplifies our unwavering commitment to delivering industry-leading aesthetics and pushing the boundaries of innovation," stated Rishabh Agarwal, Chairman at Responsive Industries. "We understand the importance of timing, and by introducing this game changing flooring during the summer, we empower homeowners to enhance their spaces with unmatched elegance and lasting beauty."

About Responsive Industries: Responsive Industries is a global frontrunner in providing cutting-edge flooring solutions, renowned for its relentless pursuit of innovation and captivating aesthetics. With an extensive distribution network, Responsive Industries transforms spaces and enriches lives worldwide.

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