

October 31, 2023

**The BSE Limited**

Corporate Relationship Department.  
P J. Towers.  
Dalal Street, Fort  
Mumbai - 400 001  
SCRIP CODE: **543066**  
SECURITY: **Equity Shares/Debentures**

**The National Stock Exchange of India Limited**

Exchange Plaza,  
Bandra-Kurla Complex.  
Bandra (E), Mumbai - 400 051  
SYMBOL: **SBICARD**  
SECURITY: **Equity Shares**

Dear Sirs,

**Re: Disclosure under Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

Pursuant to Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, we wish to intimate that SBI Card and Reliance Retail have come together to Roll Out Reliance SBI Card.

Relevant details required in this regard are as follows:

- a) Name of the Product: Reliance SBI Card/Reliance SBI Card PRIME
- b) Date of Launch: October 31, 2023
- c) Category of the Product: Retail credit card
- d) Whether caters to domestic / international market - Domestic
- e) Name of the countries in which the product is launched (in case of international): India

Kindly take the same on record.

Thanking you,  
Yours faithfully,

**For SBI Cards and Payment Services Limited**

**Payal Mittal Chhabra**

**Company Secretary & Compliance Officer**

**Date and Time of Event: - October 31, 2023 at around 05:10 pm**

**SBI Cards and Payment Services Ltd.**

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12th Floor, Block 2, Building 3,  
DLF Cyber City, Gurugram - 122002,  
Haryana, India

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CIN - L65999DL1998PLC093849