



June 13, 2024

BSE Limited

Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001

Scrip Code: 543396

National Stock Exchange of India Limited

The Listing Department,
Exchange Plaza,
Bandra Kurla Complex,
Mumbai - 400 051

Symbol: PAYTM

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release

Dear Sir/ Ma'am,

We are enclosing herewith the press release titled "**Samsung Partners with Paytm to Bring Travel & Entertainment Services to Samsung Wallet in India**".

This disclosure will also be hosted on the Company's website viz. <https://ir.paytm.com/>.

Kindly take the same on record.

Thanking you

Yours Sincerely,
For **One 97 Communications Limited**

Sunil Kumar Bansal
Company Secretary & Compliance Officer

Encl.: As above

Samsung Partners with Paytm to Bring Travel & Entertainment Services to Samsung Wallet in India

- Samsung Wallet users will now have seamless access to Paytm's flight, bus, movie and events booking service

GURUGRAM, India – June 13, 2024 – Samsung, India's largest consumer electronics brand, today launched flight, bus, movies and events ticket bookings on Samsung Wallet, in partnership with One 97 Communications Limited that owns the Paytm brand, India's leading payments and financial services distribution company. The partnership aims to enhance consumers' convenience by offering a seamless, integrated booking experience directly through the Samsung Wallet, facilitating access to a wide range of services through Paytm.

With this partnership, Galaxy smartphone users will now have seamless access to Paytm's suite of services, including flights and bus bookings, movie ticket purchases, and event bookings, all integrated within the Samsung Wallet.

Galaxy smartphone users using the Paytm app for flight, bus and movie bookings and the Paytm Insider app for event booking, will be able to add their tickets directly to Samsung Wallet using 'Add to Samsung Wallet' functionality. This will enable them to conveniently access these to enter airports, bus terminals, cinema halls, event venues, etc.

With the Paytm app being the go-to destination for travel and event bookings for millions of Indians, its partnership with Samsung opens new avenues for users to access its services, in line with its efforts to drive further convenience.

Samsung India's partnership with Paytm reaffirms Samsung's commitment to providing seamless and innovative solutions that enhance user convenience through Samsung Wallet, an easy-to-use, secure platform that holds everything a user's digital life needs. With Samsung Wallet, users can access multiple services such as tap & pay, UPI payment, bill payments, boarding passes, travel tickets, movie and event tickets, among others.

"Samsung Wallet is a popular mobile tap & pay solution in India, constantly evolving since its launch in 2017. We are delighted to launch new features on Samsung Wallet in collaboration with Paytm. These features allow Galaxy smartphone users to easily purchase bus and airline tickets, as well as movie and event tickets, without needing to switch between multiple apps. Furthermore, users can access these tickets simply by

swiping up on their Galaxy smartphone's home screen," said Madhur Chaturvedi, Senior Director, MX Business, Samsung India.

"As pioneers of mobile payments, we are excited to partner with the consumer electronics giant Samsung India, as part of our constant endeavor to provide convenience and ensure superior user experience to Indians. By combining Samsung's cutting-edge technology with Paytm's wide-ranging services, we are making it easier than ever for consumers to manage their bookings and payments through a single unified platform," **Paytm Spokesperson said.**

Availability

Samsung Wallet users can avail the new services by updating their app through the Galaxy Store. The update is available through both auto and manual mode.

About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the world of TVs, smartphones, wearable devices, tablets, digital appliances, network systems and memory, system LSI, foundry and LED solutions. For latest news on Samsung India, please visit Samsung India Newsroom at <http://news.samsung.com/in>. For Hindi, log on to Samsung Newsroom Bharat at <https://news.samsung.com/bharat>. You can also follow us on Twitter @SamsungNewsIN

About Paytm:

Paytm is India's leading mobile payments and financial services distribution company. Pioneer of the mobile QR payments revolution in India, Paytm builds technologies that help small businesses with payments and commerce. Paytm's mission is to serve half a billion Indians and bring them to the mainstream economy with the help of technology.

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