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National Stock Exchange of India Ltd.,
5th Floor
Exchange Plaza, Bandra (E),
Mumbai - 400 051

BSE Limited
P J Towers
Dalal Street, Fort,
Mumbai 400 001

Scrip Code: TVSSRICHA
by NEAPS

Scrip Code: 509243
by Listing Centre

Dear Sir/Madam,

Sub: Press Release

We enclose hereto a Press Release regarding the participation in EXCON 2023, South Asia's largest construction equipment exhibition, Bangalore International Exhibition Centre (BIEC), Bengaluru.

Kindly take the same on record.

Thanking you

Yours faithfully
For TVS Srichakra Limited

Chinmoy Patnaik
Company Secretary &
Compliance Officer
Membership No. A14724

Encl: a.a

TVS Srichakra Limited

CIN: L25111TN1982PLC009414

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TVS Eurogrip exhibits latest Construction range of tyres at EXCON 2023

Chennai, 13th December, 2023: TVS Eurogrip, one of India's leading manufacturers & exporters of two-wheeler, three-wheeler and Off-Highway Tyres, exhibited their latest offerings at EXCON 2023, South Asia's largest construction equipment exhibition.

Globally available TVS Eurogrip's flagship products for the construction segment were displayed at Hall 4, A11 & A12, Bangalore International Exhibition Centre (BIEC), Bengaluru.

Tyres for a wide range of applications like soil compactors, skid steer loaders, back hoe loaders, industrial tractors, wheel loaders, dump trucks, motor graders were showcased at the show.

Speaking about the participation in the 12th edition of EXCON 2023, **S Mathan Babu - Vice President, OHT Sales & Marketing, TVS Eurogrip** said, "TVS Eurogrip is excited to be part of this mega expo, it is a great opportunity for us to showcase our portfolio and engage in knowledge sharing with industry experts. India is a potential market for construction range of tyres and we are well equipped to meet the wide range of requirements."

More than 1400 exhibitors, including 350 from abroad, have displayed their products and services in the 3,00,000 sq metres area. EXCON 2023, which began on December 12th, will go on till December 16th, 2023. Organised by Confederation of Indian Industry (CII), EXCON 2023 is sure to attract more than 80,000 visitors.

About TVS Srichakra Ltd.

TVS Srichakra Limited, makers of Eurogrip, TVS Eurogrip and TVS Tyres brands of tyres is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. Incorporated in 1982, it is one of the verticals of the USD 2 Billion TVS Mobility - the holding company for the businesses. With global research and development capabilities and cutting-edge technology,

TVS Srichakra produces industry-leading tyres for the automotive sector in India and worldwide. Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Rudrapur (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence.

For more information, visit <https://www.tvseurogrip.com>

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