

July 12, 2022

BSE Limited
Listing Department
P. J. Towers,
Dalal Street, Fort
Mumbai – 400 001

National Stock Exchange of India Limited Listing Department Exchange Plaza, Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051

Scrip Code: 532371 Scrip Symbol: TTML

Dear Sir/Madam,

Subject: Press Release

We enclose herewith the Press Release dated July 12, 2022, being issued by the Company, which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully, For Tata Teleservices (Maharashtra) Limited

Vrushali Dhamnaskar Company Secretary

Encl.: As stated above.



Tata Tele Business Services honoured with "Asia Pacific Stevie Award 2022" for Innovative Use of Technology in Customer Service

New Delhi, **12**, **July 2022**: <u>Tata Tele Business Services (TTBS)</u>, one of India's leading enabler of connectivity and cloud solutions for businesses has won the prestigious 'Asia Pacific Stevie Award'-Silver for <u>innovative use of technology in customer service</u>. The award recognises the new ideas and developments within customer service that enabled organizations to meet the needs of their customers more effectively, leading to increased satisfaction and loyalty.



The Asia-Pacific Stevie Awards are the only business awards program to recognize innovation in the workplace in all 29 nations of the Asia-Pacific region. The Stevie Awards are widely considered to be the world's premier business awards, conferring recognition for achievement in programs such as The International Business Awards® for 20 years.

Speaking on the occasion, Mr. Vishal Rally, Sr. Vice- President, Product and Marketing, Tata Teleservices said, "We are deeply honoured to receive this prestigious recognition from the Asia Pacific Stevie Award that is a testament to dedication, agility, and passion of the entire team at Tata Tele Business Services. Customer Centricity and Innovation are at the core of our business that drives us onward to continually listen to our customers, build advance digital capabilities with innovative solutions that enables best customer experience possible and help them Do Big in their businesses."

About the Stevie® Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honouring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at http://www.StevieAwards.com

About Tata Teleservices

Tata Teleservices Limited along-with its subsidiary Tata Teleservices (Maharashtra) Limited (NSE: TTML, BSE: 532371) (Tata Teleservices) is a growing market leader in the Enterprise space. It offers a comprehensive portfolio of voice, data and managed services to enterprises and carriers in the country under the brand name Tata Tele Business Services (TTBS). Tata Teleservices has an extensive, high quality and robust wireline network and offers its products and services in more than 60 cities



across India. Tata Teleservices has one of the largest enterprise focused teams in the industry with deep customer engagement and technology orientation offering focused sales and service experience to customers. Tata Teleservices (Maharashtra) Limited is listed on BSE and NSE in India.

For more information, please visit: https://www.tatatelebusiness.com

For further queries, please contact -

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