

19th October 2022

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir/Madam,

**Reg : Press Release - TVS Motor raises the bar with new TVS RAIDER
"WICKED UPDATE": TVS RAIDER SMARTXONNECT™ with TFT
CLUSTER**

We enclose a Press Release regarding "**TVS Motor raises the bar with new TVS RAIDER "WICKED UPDATE": TVS RAIDER SMARTXONNECT™ with TFT CLUSTER**", for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary

Encl : a/a

TVS Motor raises the bar with new TVS RAIDER “WICKED UPDATE”: TVS RAIDER SMARTXONNECT™ with TFT CLUSTER

- The motorcycle comes with first-in-class features such as TFT display, TVS SmartXonnect™ with voice assist, Bluetooth connectivity, navigation, ride reports, and multiple ride modes
- 12 Months from its launch, TVS Raider continues to delight consumers and raises the bar further with the new TVS Raider SmartXonnect™ TFT variant
- First motorcycle ever to be launched in the metaverse on TVS Motor’s metaverse platform, TVS Motoverse

Hosur, October 19, 2022: After wowing riders with the TVS Raider since its launch last year, TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers globally, today unveiled the TVS Raider with SmartXonnect™ technology for the GenZ. The ‘wicked’ motorcycle offers a slew of new age features like a segment first 5 inch TFT cluster and advanced connectivity tech for its customers. This along with its distinctly naked street style, high performance engine, delivering best-in-class acceleration, is committed to continue delighting its customers with more connected options. In line with the audiences evolving preferences, the launch of the new TVS Raider SmartXonnect™ TFT variant took place in the virtual world of TVS Motoverse, making it the first motorcycle ever to be launched in the metaverse.

Key Features

- 5inch TFT Cluster
- VOICE ASSIST
- TVS SMARTXONNECT™ Platform
- Bluetooth Connectivity
- Turn BY Turn Navigation
- Call Handling
- Notification management
- 60 plus digital feature
- Best In Class Acceleration
- Multiple Ride Mode
- Advanced 3V engine
- Monoshock suspension

The TVS Raider now comes equipped with a 5 inch TFT console that connects the user with the motorcycle through an exclusive mobile application. This cutting-edge Bluetooth enabled system showcases a range of riding analytics to help riders review their ride and style. Additionally, the motorcycle offers voice and navigation assist, incoming call feature, image transfer options and ride reports.

Commenting on the launch, **Mr. Aniruddha Haldar, Senior Vice President, Commuters, Corporate Brand & Dealer Transformation, TVS Motor Company**, said, “The TVS Raider has become one of the most loved motorcycle since its launch last year, and continues to wow its riders who related to its wicked genre, distinct style and best-in-class features. Adjudged with the IMOTY 2022 title, the TVS Raider is now entering its next phase with the TVS Raider SmartXonnect™ TFT variant which takes our commitment to delight and wow our customers, a step ahead. This variant adds to the motorcycle’s charm with a lot more first-in-class connected features including a TFT display, Bluetooth connectivity, voice assist and

TVS Motor Company Limited, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. Tel: +91(4344) 276780

Website: www.tvsmotor.com Email: corporate@tvsmotor.com CIN: L35921TN1992PLC022845

Regd Off: Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600 006

PRESS RELEASE



more. With this update, TVS Raider will continue its wicked ride as the preferred choice of GenZ."

Style:

TVS Raider embodies the TVS Motor Company design spirit of innovation with a unique and bold design theme. The motorcycle has a distinctive macho personality and a special logo to symbolise this theme. The strong and sculpted tank profile lends TVS Raider muscular, solid appeal. At the same time, it is a sporty, compact and agile motorcycle for your everyday ride. Signature design elements of the TVS Raider are its distinctive and aggressive headlamp and tail-lamp that provide excellent visibility. The youthful colour schemes with specially designed textures and finishes are inseparable aspects of its sporty and energetic design.

Performance:

TVS Raider is mated to an advanced 124.8 cc air & oil-cooled 3V engine churns a maximum power of 8.37 kW @ 7,500 rpm and torque of 11.2 Nm @ 6,000 rpm. The motorcycle boasts a best-in-class acceleration of 0-60 km/h in 5.9 sec and an impressive top speed of 99 km/h. The dynamic comfort and handling can be attributed to the gas-charged 5-step adjustable mono-shock suspension, low friction front suspension and split seat, 5-speed gearbox and 17" alloy chunky wide tyres.

A TFT console with Ride Modes is an advanced hi-tech gadget with accurate and easy to read details. The new variant comes with 5-inch TFT console with TVS SmartXonnect™, which offers Bluetooth Connectivity and Voice Assist. The switch cluster, foot pegs, and mechanical details are designed in harmony with the motorcycle for uncompromised functional benefits.

Comfort, Safety and Convenience:

The exceptional fuel economy complements the superior performance of TVS Raider; the Ecothrust Fuel injection (ETFi) technology delivers superior mileage, better startability, refinement, and durability. While, TVS IntelliGO enhances the riding comfort, mileage and reduces emissions by intelligently switching off the engine during long idling like traffic signals and other transient stops.

The ergonomics of the TVS Raider is developed with supreme focus on the comfort and convenience of the rider. Based on the TVS Motor Company's performance motorcycle DNA, the configuration of low seat height balanced on a long wheelbase, perfect ergonomics triangle, and a mono-shock delivers engaging ride and handling. The exhaust design, with its distinct note, is tuned to perfection as it reverberates the indomitable spirit of the motorcycle. Features such as first-in-segment easy access under-seat storage for all your essential belongings, side stand indicator with engine inhibitor, helmet reminder, and the USB charger are focused on creating a fulfilling ride experience.

TVS Motor Company Limited, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. **Tel:** +91(4344) 276780

Website: www.tvsmotor.com **Email:** corporate@tvsmotor.com **CIN:** L35921TN1992PLC022845

Regd Off: Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600 006

PRESS RELEASE



TVS Raider SmartXonnect™ TFT variant is priced at ₹ 99,990 (ex-showroom, Delhi) and is available for bookings from today. It will be available in a colour selection of Wicked Black and Fiery Yellow.

About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer globally, championing progress through Sustainable Mobility with four state-of-the-art manufacturing facilities in Hosur, Mysuru and Nalagarh in India and Karawang in Indonesia. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate.

For more information, please visit www.tvsmotor.com.

For more information, please contact:

KS Harini - KS.Harini@tvsmotor.com

Nikita Verma – Nikita.Verma@tvsmotor.com