

February 18, 2021

Listing Compliance & Legal Regulatory  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai 400 001  
Stock Code: 543227

Listing & Compliance  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex  
Bandra East, Mumbai 400 051  
Stock Code: HAPPSTMNDS

Dear Sir/Madam,

**Sub: Press Release - Happiest Minds wins Peoplefirst's Leading Practices in Talent Acquisition Award**

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a press release being issued by the Company on the captioned subject, the content of which is self-explanatory.

This is for your information and records.

Thanking you,  
Yours faithfully,

For **Happiest Minds Technologies Limited**



**Praveen Kumar Darshankar**  
Company Secretary & Compliance Officer  
Membership No. F6706



## **PRESS RELEASE**

# **HAPPIEST MINDS WINS PEOPLEFIRST'S LEADING PRACTICES IN TALENT ACQUISITION AWARD**

**Bengaluru, India, February 18, 2021:** Happiest Minds Technologies Limited (NSE:HAPPSTMNDS), a 'Born Digital. Born Agile', digital transformation and IT Solutions Company, today announced that it has been recognized as a WINNER for 'Leading Practices of Talent Acquisition' at the PeopleFirst HR Excellence Awards, 2020.

The PeopleFirst HR Excellence Awards are about celebrating the finest initiatives in HR by organizations across geographies and provide opportunity for experts in the profession to recognize the world class work done by their colleagues. The submissions are evaluated by an eminent jury panel consisting of Industry experts, HR Leaders and Academicians, to decide the winners. Happiest Minds Technologies won this award for its genuine innovation in talent recruitment practices.

**Aurobindo Nanda, President – Operations and Deputy CEO, Product Engineering Services, Happiest Minds Technologies** said, "We are excited on being conferred this award in recognition of our innovative and best-in-class recruitment practices and retention. We focus on digital and next generation skills and there is truly a difference in hiring between traditional IT companies and digital natives like Happiest Minds."

During the year 2020, Happiest Minds Technologies launched many new people initiatives such as "MEDAL – Leadership Development Program", "HappiZest Wellness Challenge," and "MyGratitudeStory" under Culture of Appreciation program. The Company works with reputed industry partners and consultants to benchmark its compensation and benefits programs with leading organizations in the industry.

### **About Happiest Minds Technologies:**

[Happiest Minds Technologies Limited](#) (NSE: HAPPSTMNDS), a Mindful IT Company, enables [digital transformation](#) for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: [artificial intelligence](#), [blockchain](#), [cloud](#), [digital process automation](#), [internet of things](#), robotics/drones, [security](#), [virtual/augmented reality](#), etc. Positioned as 'Born Digital . Born Agile', our capabilities span digital solutions, infrastructure, product engineering and security. We deliver these services across industry sectors such as automotive, BFSI, consumer packaged goods, e-commerce, edutech, engineering R&D, hi-tech, manufacturing, retail and travel/transportation/hospitality.

A Great Place to Work-Certified™ Company, Happiest Minds is headquartered in Bangalore, India with operations in the U.S., UK, Canada, Australia and Middle East.

### **Media Contact:**

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