



# MAAGHADVERTISING AND MARKETING SERVICES LIMITED

**Registered Office:** 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri West, Mumbai – 400053, Maharashtra  
**CIN:** U74999MH2013PLC244569;  
**GSTIN:** 27AAICM6541P2ZS

**E-mail:** info@maaghadvertising.in; **Website:** www.maaghadvertising.in; **Tel:** +912246033045

**Date:** 16.09.2023

To,  
The Department of Corporate Services,  
BSE Limited  
P.J. Towers, Dalal Street,  
Fort, Mumbai – 400002

**Ref.: Scrip Code –543624**

**Sub: Outcome of Board Meeting held on today i.e. Saturday 16<sup>th</sup> September 2023 for Allotment of 1,47,21,000 Equity Shares on Preferential basis**

Dear Sir/Madam,

In accordance with the provision of Regulation 30 and all other applicable provisions of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015, we would like to inform you that meeting of the Board of Directors of **Maagh Advertising and Marketing Services Limited** was held on today i.e. Saturday 16th September 2023 at the Registered Office of the Company situated at Office No. 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri (W) Mumbai MH 400053 and approved the following:

- (i) Approved and Allotted 1,47,21,000 equity shares of face value of Re. 10/- each ("Equity Shares"), in dematerialized form, on Preferential basis to non-promoters at a price of Rs. 45/- (including premium of Rs. 35/-) of the Company, as determined in accordance with Regulation 164 read with 166A of SEBI ICDR Regulations, to the following persons, for consideration other than cash (share swap): being discharge of total purchase consideration of Rs. Rs. 66,24,45,000/- (Rupees Sixty-Six Crores Twenty-Four Lacs Forty-Five Thousand Only) ("Purchase Consideration") for acquisition of 21,03,000 equity shares ("Sale Shares") of Multi-Specialty Management Services Private Limited ("MSMSPL") from the Proposed Allottees at a price of Rs. 315/- (Rupees Three Hundred Fifteen Only) per equity share of MSMSPL, resulting thereof MSMSPL becoming a wholly owned subsidiary of the Company, the list of allottees is as follows:

Sr. No.	Name of the Proposed Allottee	Nature of persons who are the ultimate beneficial owner	No. of securities to be allotted	Category (Promoter/ Non - Promoter)	Allottee is QIB/MF/FI/Trust/Banks
1	SANTOSH CHANDRABHAN SHENKAR	Individual	15,40,000	Non - Promoter	Not applicable
2	CHHAYA ANAND RAI	Individual	15,40,000	Non - Promoter	Not applicable
3	KRISHNA HARISH CHANDRA MURARI	Individual	15,40,000	Non - Promoter	Not applicable
4	RAM SHAMKANT MAYEKAR	Individual	15,40,000	Non - Promoter	Not applicable
5	MANGESH KASHINATH KAMBLE	Individual	15,40,000	Non - Promoter	Not applicable
6	AMOL GULABRAO ROKADE	Individual	14,16,800	Non - Promoter	Not applicable
7	BHARAT SINGH	Individual	15,40,000	Non - Promoter	Not applicable
8	PRASHANTI MAHADEV BHOVAR	Individual	15,40,000	Non - Promoter	Not applicable
9	SANJAY DATTARAM KHANVILKAR	Individual	12,99,200	Non - Promoter	Not applicable
10	SANJAY SAHA	Individual	12,25,000	Non - Promoter	Not applicable
	<b>TOTAL</b>		<b>1,47,21,000</b>		



## MAAGHADVERTISING AND MARKETING SERVICES LIMITED

**Registered Office:** 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri West, Mumbai – 400053, Maharashtra  
**CIN:** U74999MH2013PLC244569;  
**GSTIN:** 27AAICM6541P2ZS

**E-mail:** info@maaghadvertising.in; **Website:** [www.maaghadvertising.in](http://www.maaghadvertising.in); **Tel:** +912246033045

The above said allotment have been made in accordance with the terms mentioned in the notice of AGM held on 5<sup>th</sup> September, 2023 and in compliance with the applicable provisions of the Companies Act, 2013 and SEBI (ICDR) Regulations.

Disclosures pursuant to the Regulation 30 of the SEBI (LODR) Regulations read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015 is attached as Annexure A.

The meeting of the Board commenced at 2:00 p.m. and concluded at 3:05 p.m.

Kindly take the same on the record.

**Thanking You,**

**Yours Faithfully,**

**For Maagh Advertising and Marketing Services Limited**

**Azharuddin Rabbani Mulla**  
**Managing Director**  
**DIN: 08046769**





# MAAGHADVERTISING ANDMARKETINGSERVICESLIMITED

**Registered Office:** 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri West, Mumbai – 400053, Maharashtra  
**CIN:** U74999MH2013PLC244569;  
**GSTIN:** 27AAICM6541P2ZS

**E-mail:** info@maaghadvertising.in; **Website:** [www.maaghadvertising.in](http://www.maaghadvertising.in); **Tel:** +912246033045

## Annexure A

Disclosures under Regulation 30 of the SEBI (LODR) Regulations read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015.

Sr. No.	Particular's	Details						
1.	Outcome of the Subscription, type of issue, type of securities and total number of securities	The following are details of outcome of subscription: <table border="1"><thead><tr><th>Preferential Issue of</th><th>Issued</th><th>Subscribed and allotted</th></tr></thead><tbody><tr><td>Equity Shares</td><td>1,47,21,000</td><td>1,47,21,000</td></tr></tbody></table>	Preferential Issue of	Issued	Subscribed and allotted	Equity Shares	1,47,21,000	1,47,21,000
Preferential Issue of	Issued	Subscribed and allotted						
Equity Shares	1,47,21,000	1,47,21,000						
2.	Issue Price / Allotted Price (in case of Convertible Equity Share Warrants) ;	The equity shares have been allotted at a price Rs. 45/- each (which includes premium of Rs. 35/- per share)						
3.	Number of Investors/allottees	Given in <b>Annexure 1</b>						
4.	In case of convertibles intimation on conversion of securities or on lapse of the tenure of the instrument	NA						
5.	any cancellation or termination of proposal for issuance of securities including reasons thereof.	NA						

Yours Faithfully,

For Maagh Advertising and Marketing Services Limited

Azharuddin Rabbani Mulla

Managing Director

DIN: 08046769





# MAAGHADVERTISING AND MARKETING SERVICES LIMITED

**Registered Office:** 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri West, Mumbai – 400053, Maharashtra  
**CIN:** U74999MH2013PLC244569;  
**GSTIN:** 27AAICM6541P2ZS

**E-mail:** info@maaghadvertising.in; **Website:** www.maaghadvertising.in; **Tel:** +912246033045

## Annexure-1

### Allotment of 1,47,21,000 equity shares to Non-Promotor Category

Sr. No.	Name of the Proposed Allottee	Nature of persons who are the ultimate beneficial owner	No. of securities to be allotted	Category (Promoter/ Non - Promoter)	Allottee is QIB/MF/FI/Trust/Banks
1	SANTOSH CHANDRABHAN SHENKAR	Individual	15,40,000	Non - Promoter	Not applicable
2	CHHAYA ANAND RAI	Individual	15,40,000	Non - Promoter	Not applicable
3	KRISHNA HARISH CHANDRA MURARI	Individual	15,40,000	Non - Promoter	Not applicable
4	RAM SHAMKANT MAYEKAR	Individual	15,40,000	Non - Promoter	Not applicable
5	MANGESH KASHINATH KAMBLE	Individual	15,40,000	Non - Promoter	Not applicable
6	AMOL GULABRAO ROKADE	Individual	14,16,800	Non - Promoter	Not applicable
7	BHARAT SINGH	Individual	15,40,000	Non - Promoter	Not applicable
8	PRASHANTI MAHADEV BHOVAR	Individual	15,40,000	Non - Promoter	Not applicable
9	SANJAY DATTARAM KHANVILKAR	Individual	12,99,200	Non - Promoter	Not applicable
10	SANJAY SAHA	Individual	12,25,000	Non - Promoter	Not applicable
	<b>TOTAL</b>		<b>1,47,21,000</b>		

Yours Faithfully,

For Maagh Advertising and Marketing Services Limited

Azharuddin Rabbani Mulla

Managing Director

DIN: 08046769

