



February 14, 2021

**BSE Limited**

P. J. Towers, 25<sup>th</sup> Floor,  
Dalal Street, MUMBAI – 400001.  
Scrip Code: **532368**

**National Stock Exchange of India Limited**

Exchange Plaza, Bandra Kurla Complex,  
Bandra (E), Mumbai-400051.  
Symbol: **BCG**

Dear Madam/Sir,

**Sub: Press Release**

Please take note of the attached Press Release which is going to be published.

This is for your information only.

Thanking you,

Yours faithfully,

**For BRIGHTCOM GROUP LIMITED**

**Manohar Mollama**

**Company Secretary & Compliance Officer**

**ACS – 39254**

Encl.: A/a





## BRIGHTCOM GROUP ANNOUNCES THIRD QUARTER RESULTS

Hyderabad, February 14, 2020

Brightcom Group (NSE: BCG | BSE: 532368), the global Internet brand, announced its unaudited financial results for the quarter ended 31<sup>st</sup> December, 2020.

Financial Highlights:

- Q3 consolidated revenue of Rs. 878.55 Crores, up 2.21 % Y-o-Y.
- Q3 consolidated EBITDA of Rs. 250.78 Crores and PAT of Rs. 138.60 Crores.
- Q3 consolidated earnings per share (EPS) of Rs. 2.73.

Revenue for Q3 FY2020-21 was Rs. 878.55 Crores, an increase of 2.21 % Y-o-Y and an increase of 37.63 % Q-o-Q. EBITDA for Q3 FY2020-21 was Rs.250.78 Crores, a increase of 26.32 % Q-o-Q and an increase of 4.24 % Y-o-Y. PAT for Q3 FY2020-21 was Rs. 138.60 Crores, an increase of 34.56 % Y-o-Y and a decrease of 3.64 % Q-O-Q.

Revenue from Digital Marketing Segment for Q3 FY2020-21 was Rs.796.13 Crores, an increase of 42.86 % Q-o-Q and an increase of 6.24 % Y-o-Y. PBT from Digital Marketing Segment for Q3 FY2020-21 was Rs.188.27 Crores, an increase of 33.17 % Q-o-Q and an increase of 8.95 % Y-o-Y. Revenue from Software development Segment for Q3 FY2020-21 was Rs.82.42 Crores.

Business Highlights:

B-local product recruited more than 60 newspapers in the US. Names such as Seattle times, Boston Globe, Las Vegas Sun, CBS Local and Time Out New York are our publishers now.

Set up a new European office in Berlin headed by Dania Sanlov.

The company was listed amongst Fortune 500 India companies ( Ranked 400).

Brightcom is IAB TCF certified Vendor now.

The company has settled with Axis Bank on the closure of the loan. Bank is working on a formal approval of the same.

### CONFERENCE CALL DETAILS:

Brightcom will host a conference call on 20th February, 2021, at 1.00 pm Indian Standard Time to discuss the financial results. Call-in details will be available from the Investor Relations page of the company's website at: <http://brightcomgroup.com/investors/>





## MEDIA CONTACT

Ajay Ponna 040 67449910

ajay.ponna@brightcomgroup.com

## ABOUT BRIGHTCOM GROUP

BRIGHTCOM GROUP CONSOLIDATES AD-TECH , NEW MEDIA AND IOT BASED BUSINESSES ACROSS THE GLOBE, PRIMARILY IN THE DIGITAL ECO-SYSTEM.

Brightcom Media, enables businesses, agencies, and online publishers worldwide in meeting their digital marketing needs, serving 40 billion impressions every month. Clients include leading blue chip advertisers like Airtel, British Airways, Coca-Cola, Hyundai Motors, ICICI Bank, ITC, ING, Lenovo, LIC, Maruti Suzuki, MTV, P&G, Qatar Airways, Samsung, Viacom, Sony, Star India, Vodafone, Titan, and Unilever. Publishers include Facebook, LinkedIn, MSN, Yahoo! and Twitter. Brightcom works with agencies like Havas Digital, JWT, Mediacom, Mindshare, Neo@Ogilvy, Ogilvy One, OMD, Satchi&Satchi, TBWA, and ZenithOptiMedia.

Brightcom consumer products division is focused on IoT. Our LIFE product is dedicated to the future of communication and information management in which everyday objects will be connected to the internet, also known as the “Internet of Things” (IoT).

Brightcom Group’s renowned global presence, including in the US, Israel, Latin America ME, Western Europe and Asia Pacific regions, positions us at the forefront of the digital landscape, enabling us to support partners in their efforts to leverage and benefit from current global trends.

For more information please visit [www.brightcomgroup.com](http://www.brightcomgroup.com)

## DISCLAIMER

This press release contains “forward-looking statements” - that is, statements related to future, not past, events. In this context, forward- looking statements often address our expected future business and financial performance, and often contain words such as “expects,” “anticipates,” “intends,” “plans,” “believes,” “seeks,” “should” or “will.” Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behaviour of financial and digital marketing industry, and fluctuations in exchange rates; from future integration of businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different from those expressed in our forward-looking statements. We do not undertake to update our forward- looking statements.

