

**ADD-SHOP E-RETAIL LIMITED**  
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

**CIN: L51109GJ2013PLC076482**

**Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)**

**Tel. No.: 0281-2363023**

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Date: 27.04.2023

To,  
Dept. of Corporate Services  
BSE Limited  
P. J. Tower,  
Dalal Street, Fort,  
Mumbai-400001

Dear Sir/Madam,

**BSE Scrip Code: 541865**

**Sub: Declaration with respect to Non-Applicability of Large Entity Framework**

**Ref: SEBI Circular No. SEBI/HO/DDHS/CIR/P/2018/144 dated November 26, 2018**

Pursuant to SEBI circular SEBI/HO/DDHS/CIR/P/2018/144 dated 26th November, 2018 for fund raising by Issuance of Debt Securities by Large Entities and compliance thereof, we confirm that Add-Shop E-Retail Limited does not fulfill the criteria of "Large Corporate" as specified at Para 2.2 of the aforesaid circular.

<b>Sr. No</b>	<b>Particulars</b>	<b>Details</b>
1	Name of the Company	Add-Shop E-Retail Limited
2	CIN	L51109GJ2013PLC076482
3	Outstanding borrowing of company as on 31st March 2023 (in Rs. cr)	0.98 Cr.
4	Highest Credit Rating During the previous FY along with name of the Credit Rating Agency	Not Applicable
5	Name of Stock Exchange in which the fine shall be paid, in case of shortfall in the required borrowing under the Framework.	Not Applicable

Please take a note of the same on your records.

Thanking you,

Yours faithfully,

**For, Add-Shop E-Retail Limited**

**Nirajkumar Malaviya**  
Company Secretary



**Dev D. Pandya**  
CFO