

Date: May 24, 2021

То

Listing Compliance & Legal Regulatory BSE Limited,

P.J. Tower, Dalal Street Mumbai – 400 001

Scrip Code: 543283

Listing & Compliance
National Stock Exchange of India Limited
Exchange Plaza', Bandra-Kurla Complex
Bandra (East), Mumbai 400 051

Symbol: BARBEQUE

Dear Sirs,

Sub: Press release on the financial results Q4 & FY21

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the Press Release on the financial results of the Company for the quarter and financial year ended March 31, 2021.

This is for your information and record

Thanking you

Yours faithfully

For Barbeque-Nation Hospitality Limited

Nagamani C Y

Company Secretary and Compliance officer

M. No: A27475

Encl: As above.



Barbeque Nation records ~19% y-o-y growth in Q4 FY2021 revenue

Q4 FY21 Highlights

- Revenue from operations of Rs. 226 crores, up 18.5% y-o-y
- Reported EBITDA of Rs. 56 crores, up 128% y-o-y with margins of 24.8%
- Delivery revenue stood at Rs. 28 crores, up 471%
- Same store sales growth of 19.9%
- Own digital assets contribution of 24.7%

Bangalore, May 24, 2021: Barbeque Nation Hospitality Ltd (BSE: 543283 | NSE: BARBEQUE), one of the leading casual dining chains in India, announced its Q4FY21 & FY2021 results. The Company continued its strong recovery from the pandemic with consolidated revenues of Rs. 226 crores in Q4FY21, growth of 18.5% over same period last year. Reported EBITDA was Rs. 56 crores growing 128% over the same period last year.

The Company has developed an integrated digital ecosystem which has proved beneficial during the pandemic. With a new addition of delivery to the dine-in business, the Company has been able to broaden its reach and cater to new customers. Continued focus on investment into the digital platforms has provided the Company with an additional revenue source. The share of revenue from digital platforms increased to 24.7% from 20.1% in Q4 FY20, while the delivery business has grown ~6x in Q4 FY21 as compared to the same period last year.

Commenting on the business, Mr. Kayum Dhanani, Managing Director, said:

"FY21 was a challenging year for the restaurant industry due to the pandemic induced lockdowns. However, we have adapted to the changing environment and have shown our resilience. During the year, the Company focused on the delivery vertical and launched a new product called Barbeque-in-a-Box. The product was launched to cater to the rapid progression of the delivery segment during the pandemic. With a strong digital presence through our own app and third-party delivery apps our delivery segment has grown from strength to strength. We opened 1 new store during Q4 FY21 and are planning to expand our network by opening 20 new stores during FY22. With multiple strategic initiatives and learnings from the previous year, we are well poised to continue our growth trajectory during the coming year."

Commenting on the performance, Mr. Rahul Agrawal, CEO, said:

"Barbeque Nation has continued to show its resilience during the pandemic and has registered strong topline growth during the quarter. With the gradual opening of the economy and reopening of our outlets, we saw month on month increase in sales from our dine-in and delivery channels. We continue to focus on building the delivery business which has continued to grow post the recovery of the dine in segment. With these promising signs we expect the delivery segment to grow by 2x in FY22. We continue to cement our position as a leading casual dining and delivery business with efficient cost optimization, strong cash flow generation, growth in our delivery segment and market penetration strategy. Providing the safest environment for our guests and maintaining employee wellbeing continues to be our top priority."



About Barbeque Nation:

Founded in 2006, Barbeque Nation is one of India's leading casual dining restaurant chains. It currently owns and operates 147 outlets in India across 77 cities, 4 outlets in the UAE, 1 outlet in Malaysia and 1 outlet in Oman. The Company pioneered the format of 'over the table barbeque' concept in Indian restaurants. In addition, the nature and quality of food offerings, ambience and service of its restaurants create a one-of-a-kind customer experience. The Company launched UBQ by Barbeque Nation in 2018 to provide à la carte Indian cuisine in the value segment and launched Barbeque-in-a-box in 2020 to cater to the growing delivery segment. With an expansive network and brand recognition, Barbeque Nation continues to be a staple in most metro and tier-1 and 2 cities. The Company also has 61.35% stake in 'Red Apple Kitchen', which operates 11 Italian cuisine restaurants under the popular brand "Toscano".

For further information, please contact

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Safe Harbour

This press release may include statements of future expectations and other forward-looking statements based on management's current expectations and beliefs concerning future developments and their potential effects upon Barbeque-Nation Hospitality Ltd and its subsidiaries/ associates ("Barbeque Nation"). These forward-looking statements involve known or unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Important factors that could cause actual results to differ materially from our expectations include, amongst others: general economic and business conditions in India and overseas, our ability to successfully implement our strategy, our research and development efforts, our growth and expansion plans and technological changes, changes in the value of the Rupee and other currency changes, changes in the Indian and international interest rates, change in laws and regulations that apply to the related industries, increasing competition in and the conditions of the related industries, changes in political conditions in India and changes in the foreign exchange control regulations in India. Neither Barbeque Nation, nor our Directors, or any of our subsidiaries/associates assume any obligation to update any forward-looking statement contained in this release.