



LUHARUKA MEDIA & INFRA LIMITED

A-301, Hetal Arch, Opp. Natraj Market, S.V. Road, Malad (West), Mumbai – 400064.

Tel No.: 022- 6894-8500/08/09 Fax: 022-2889 2527

E-mail : info@luharukamediainfra.com ; URL: www.luharukamediainfra.com

CIN: L65100MH1987PLC044094

Ref No: LMIL/SEC/2024-25/02

Date: April 10, 2024

To,
The Manager
Department of Corporate Services,
BSE Limited,
Phirozee Jeejeeboy Towers,
Dalal Street, Fort,
Mumbai – 400 001
Scrip Code: 512048

Dear Sir/Madam,

Subject: Newspaper Advertisement – Public Notice Against Fraudulent/ Deceptive Instant Loan Application Utilizing Company’s Name.

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, Enclosed herewith the copies of newspaper advertisements under the title of ‘Public Notice Against Fraudulent/ Deceptive Instant Loan Application Utilizing Company’s Name’, published in the Active Times, Mumbai Lakshadeep, Lokmitra and Free Press on Wednesday, April 10, 2024.

The above information is also available on the website of the Company at www.luharukamediainfra.com.

Kindly update the same on your records and oblige.

Thanking you,

Yours faithfully,
For Luharuka Media & Infra Limited

Ankur Agrawal
Managing Director
DIN: 06408167

Encl: as above

LUHARUKA MEDIA & INFRA LIMITED	
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PUBLIC NOTICE	
CAUTION AGAINST FRAUDULANT/ DECEPTIVE INSTANT LOAN APPLICATION UTILIZING COMPANY'S NAME	
<p>It has come to notice of our management M/s Luharuka Media & Infra Limited ("Company") that a surge in illegal instant loan applications are available in the market utilizing the names of NBFCs, fraudulently offering loans at exorbitant interest rates and engaging in extortion. We hereby inform you that 'Luharuka Media & Infra Limited' neither has, operates, nor endorses any instant loan application under the name and style of the Company. Further, we have been notified of the misrepresentation and misuse of our esteemed Company's name in connection with an application URL https://apps.apple.com/in/app/luharuka-cash-instant-loan-app/id6479183475. The Company has no affiliation or association with this application or any other application. We urge our stakeholders not to fall prey to such fraudulent and illegal applications.</p> <p>Furthermore, we remain committed to upholding the highest standards of business ethics and ensuring the well-being of our stakeholders. Your trust and support are invaluable to us, and we appreciate your cooperation in combating fraudulent activities.</p>	
For and on behalf of the Board of Directors of Luharuka Media & Infra Limited Sd/- Ankur Agrawal Managing Director DIN:06408167	
Place: Mumbai Date: April 09, 2024	

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