

December 08, 2022

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip to become the official travel partner for the First World Tennis League**” being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

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EaseMyTrip to become the official travel partner for the First World Tennis League

December 08, 2022, New Delhi: EaseMyTrip, one of India's largest online travel tech platforms, has announced that it is the official travel partner for the inaugural season of the most awaited World Tennis League, which will be taking place on the 19th-24th December at the Coca Cola Arena in Dubai.

As a part of this partnership, EaseMyTrip will be, giving their customers a unique opportunity to witness this groundbreaking event, with specially curated packages to Dubai. The partnership will also enable EaseMyTrip to offer a special discount to their loyal customers. Customers can book their ticket to Dubai using a Promo Code: EMTWTL14 and avail 14% discount for the event on the Coca Cola arena platform and Platinum List (<https://dubai.platinumlist.net/>). Additionally, EaseMyTrip will be running contests to give one lucky winner a once-in-a-lifetime opportunity to meet with some of the sports idols participating in the event. With the help of this partnership, EaseMyTrip brand will be visible across multiple assets during the event, globally where the event will be broadcasted in 120+ countries including North and South America, Europe, Asia amongst many.

Speaking on the development, Rikant Pittie, Co-Founder, EaseMyTrip said, *"Tennis and its back-and-forth action is spellbinding for millions of people. With the inaugural World Tennis League about to commence, we saw this as an amazing opportunity to connect with millions of tennis fans around the world. This partnership, which presents us with a high-visibility prospect, has the potential to illuminate our name to many tennis fans who're also travel enthusiasts. We hope to become the preferred travel partners of every fan who watches this tournament."*

The World Tennis League is a unique mix of best-in-class sports and entertainment, featuring 18 marquee men's and women's tennis players, featuring the legendary Novak Djokovic, the Australian superstar Nick Kyrgios, the world number one female player Iga Swiatek and Indian ace Sania Mirza. All these players will be divided into four teams: the Falcons, Eagles, Kites, and Hawks. The teams will play each other in a round-robin format that consists of one men's singles match, one women's singles match, and a mixed doubles match. Following the round-robin phase, the top two teams will face off in the final on December 24, 2022.

Apart from the intense tennis action, the WTL will also be home to the high-octane music concerts of some of the most popular music artists, like Tiesto, WIZKID, NE-YO, Deadmaus, Mohamad Ramadan, and Armin Van Buuren.

Commenting on the partnership the chairman for WTL, Rajesh Banga, mentioned *"We are thrilled to partner with EaseMyTrip as our Official Travel Partner, having the support of a highly regarded and trusted travel brand is a huge feather in our cap. Partnering with EaseMyTrip will give a huge opportunity to tap into and attract travellers from far and wide to come and enjoy the spectacle in Dubai. We are very grateful to the EaseMyTrip team for sharing our vision and supporting us for the first edition of World Tennis League."*



In the recent past, the leading online travel tech brand has also bolstered the sponsorship portfolios of some marquee cricket tournaments, including the prominent ACC-conducted Asia Cup 2022, and the T20 cricket competition, the Road Safety World Series 2022.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India’s one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and London.

About World Tennis League

The world Tennis League is a unique sporting IP that brings together best in class tennis and entertainment. This first of a kind event is being curated and managed by Dark Knight Event, a leading Events agency based in Dubai. The event will be taking place 19-24 December at the iconic Coca Cola Arena.

For Media Queries:

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