

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)
CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)
Tel. No.: 0281-2580 399

10.06.2022

To,
The Manager
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001
Security Code – 541865 & ISIN: INE01B501018

Dear Sir/Madam,

Sub.: Outcome of the Meeting of the Board of Directors pursuant to Regulations 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

In furtherance to our intimation dated 03rd June, 2022 approving the issuance of equity shares by way of rights issue to the existing shareholders of the Company as on the record date (to be notified later) for an amount not exceeding Rs. 49,50,00,000/- (Rupees Forty Nine Crores Fifty Lakhs only), in accordance with the applicable Securities and Exchange Board of India Regulations and other applicable laws (the "Rights Issue"), this is to inform you that the Board of Directors ("Board") of Add-Shop ERetail Limited ("Company"), at its meeting held today, i.e., Friday, 10th June, 2022, inter alia, considered and approved the following: -

Approved the Draft Letter of Offer for the proposed Rights Issue. The Draft Letter of Offer is to be filed with the BSE Limited ("Designated Stock Exchange") for in-principle approval.

This intimation is issued in terms of Regulation 30 and other applicable regulations of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended.

The meeting of the Board of Directors commenced at 07:30 P.M. and concluded at 08:00 PM

The Intimation is also available on the website of the Company at www.addshop.co

The same may be please taken into record and suitably disseminated to all concerned.

Thanking you,

Yours Faithfully

For **Add-Shop E-Retail Limited**



Dineshbhai Bhanushankar Pandya
Managing Director
DIN: 06647303

