

August 16, 2021

**BSE Limited  
Department of Corporate Services  
P. J. Towers, 25th Floor, Dalal Street,  
Mumbai- 400 001  
Ref: 532509**

**National Stock Exchange of India Ltd  
Exchange Plaza, C-1, Block-G,  
Bandra Kurla Complex, Bandra (E)  
Mumbai- 400 051  
Ref: SUPRAJIT**

Dear Sirs,

**Sub: Press Release – Launch of new Technology Centre**

Please find enclosed Press Release dated August 16, 2021 regarding launch of new Technology Centre.

This is for your Information and records.

Please consider this as compliance under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking you,

Yours faithfully,

**For Suprajit Engineering Limited**



**Medappa Gowda J  
CFO & Company Secretary**



Encl: as above

## **Suprajit Launches New Technology Centre**

Suprajit is pleased to announce the launch of its new Suprajit Technology centre (STC) at 141, Jigani-Bommasandra Link Road, Bangalore, on the auspicious 75<sup>th</sup> Independence Day of India. Suprajit will completely relocate and house the current STC from the Corporate office in the next couple of months into this significantly larger and comprehensive facility. This centre with about 60 seats will further strengthen the current core teams with additional engineering resources. It will house complete range of test and development labs for Mechanical, Electronics and Electro Mechanical products. It will have a full fledged proto and small batch production facilities, as well. This centre is housed on a 17000 Sq.ft facility in the Jigani Industrial area.

**Ajith Rai, Founder and Chairman** said - *“ We launched our ‘Made in India - Made for the World’ campaign years ago to go global in our aspiration to be a leader in manufactured proprietary parts. This has met with considerable success. It’s now our aspiration to be able to also develop and commercialise world class products at our STC for the global markets in dynamically changing market scenarios. I am delighted that we have made good progress in this direction, already. The new STC will give a much needed fillip for this plan.”*

**N.S.Mohan, Managing Director and Group CEO,** said - *“A technologically advanced and a self reliant Suprajit is our dream. This Technology centre is a proof of our commitment towards realising this dream. Suprajit technology centre is ready to take on the technical challenges of our customers, both said and unsaid, to provide meaningful optimised solutions.”*

**Akhilesh Rai,** Director and Chief Strategy Officer, said - *“STC is a one-stop-shop for rapid development and R&D out of India, with support functions across our operations. The new facility is dedicated to a team that has grown tremendously internally with multiple successful product launches in recent years and adds an exciting new dimension to the Suprajit story. STC ensures that we can not only support the changing needs of our many customers across segments and geographies, but also break into new avenues of growth.”*

**Ashutosh Rai, Head(STC),** said - *“The purpose of STC is to transform Suprajit from a manufacturing-centric organisation into a technology-driven organisation. Suprajit should be considered as a strong design partner of proprietary parts in technically challenging environments and industries, with our focus being on mechanical systems, display and infotainment systems, and control systems. The ultimate goal is for STC to rapidly conceptualise, design, prototype, test and validate new products that become the next cornerstone product line of the company. The new Centre will be fully integrated, with the ability to take an idea from concept all the way through to first batch production under one roof. Suprajit will be in a unique position as an extremely lean and frugal manufacturing outfit that is complimented by a highly effective new product design capability, executing the complete cycle for the customer from concept to commercialisation.”*

**About Suprajit Engineering Limited:**

*Suprajit is India’s largest automotive cable and halogen bulb maker with an annual global capacity of 300 million cables and 110 million halogen bulbs. Suprajit’s customer list includes most Indian automotive majors. It also exports to many marquee global customers.*

*For further information, please contact:*

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