

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



December 1, 2022

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated December 1, 2022, titled “Targeting strong demand from India’s couple/honeymoon segment - Thomas Cook India & SOTC Travel introduces a wide range of Honeymoon & Romantic Holidays.”

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717
www.thomascook.in

Targeting strong demand from India's couple/honeymoon segment Thomas Cook India & SOTC Travel introduce a wide range of Honeymoon & Romantic Holidays

- Handpicked romantic destinations - India and international
- Romantic and exclusive inclusions: private sailing, barbecue dinner, beach picnic; luxury accommodation in a chateau, haveli, igloo or tree house, etc.
- Special adventure experiences: scuba diving, rafting, parasailing, rock climbing, bungee jumping
- Extensive range from value to luxury starting at Rs. 16,149.00*
- Offers: early bird discounts, Travel Now Pay Later at No Cost EMI

Mumbai, December 1, 2022: With the onset of India's key wedding season, Thomas Cook (India) Limited - India's leading omnichannel travel services company and its Group Company, SOTC Travel, have identified strong demand from the high opportune couple segment – honeymooners and couples celebrating anniversaries and special occasions. To cater to the unique requirements/preferences of this segment, the Companies have launched a diverse value to luxury range of '**Honeymoon & Romantic Holidays**' set against spectacular Indian and international locales, with prices starting at Rs. 16,149.00*.

The Companies' consumer data reveals a significant growth of over 40% from India's couple/honeymoon segment - metros, mini-metros, tier 2 - 3 cities. With a strategic intent to capitalise on this demand, Thomas Cook & SOTC Travel's Honeymoon & Romantic Holidays portfolio features a range of handpicked destinations from favourites like Switzerland (scenic Lucerne to Gstaad's ski-spa resorts), Paris, South of France or Chamonix, Austria, Australia - New Zealand, Turkiye, Oman, Iceland, Vietnam and Cambodia. On offer are an array of island locales too: Hawaii, Greece, Jeju Island, Thailand's Krabi, Kho Pha-Ngan, Hua-Hin, French Polynesia, Bali, Maldives and Fiji. Also featured are the sub-continent's honeymoon favourites: Kashmir, Himachal, Andamans, North East, Kerala, Goa, Rajasthan, Bhutan and Sri Lanka.

Thomas Cook & SOTC Travel's Honeymoon & Romantic itineraries offer exceptional experiences like a private sailing and barbecue dinner in Thailand, a Viennese waltz dance lesson in Austria, a unique cheese fondue experience atop a Swiss mountain peak, a sumptuous floating breakfast in the Maldives/Bali or a gastronomic feast in France and Italy.

Fun outdoor experiences have been incorporated to appeal to this young segment: Harley Davidson rides in New Zealand, couple horseback tours in South Africa, igloo stays and chasing the aurora borealis in Finland, snorkelling-diving with a beach picnic in the Andamans, kayaking through Abu Dhabi's mangroves, glamping in Oman, high adrenaline outdoor-adventure in New Zealand, etc.

Luxury options include an enchanting journey on the Palace on Wheels, Orient Express, panoramic views aboard the VIP car of the Golden Express or premium cruise lines; an elegant chateau stay in France or in a palace/haveli in Rajasthan; exclusive accommodation in jungle lodges/tree houses; Himalayan resorts or Maldivian underwater villas, and more.

Mr. Rajeev Kale, President & Country Head - Holidays, MICE, Visa, Thomas Cook (India) Limited. said, *"Our Honeymoon & Romantic Holidays portfolio has been thoughtfully curated to offer truly memorable locales and experiences to India's honeymooners and couples celebrating special occasions. To delight India's young couples, we have woven in fun/exciting and adrenaline filled experiences. Our product offers value to luxury, ready-to-book and customized programs co-curated by our experts."*

Mr. Daniel D'souza President & Country Head - Holidays, SOTC Travel said, *"We have carefully designed our Honeymoon & Romantic Holidays to appeal to India's new-age couples by including exclusive/non-standard experiences. From panoramic beach picnics to skiing and spa mountain activities; uber-luxury rail and cruise journeys, we have tailor-made romantic options that are sure to delight honeymooners and couples."*

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Click here:

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*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook India Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents

TCIL has been felicitated with IAMA India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022, 'Innovation in Omni-experience' Award at International Data Corporation's (IDC) Industry Innovation Awards 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2019 & 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019-2021, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Outbound Tour Operator at the SATTE Awards 2019, The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative' on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 72.34% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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