

1<sup>st</sup> March, 2019

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Sales update for the month of February 2019.**

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Please find enclosed the Press Release regarding the Company's sales update for the month of February 2019.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED

  
K S Srinivasan  
Company Secretary

Encl : a/a

# PRESS RELEASE

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## **TVS Motor Company posts 3% sales growth in February 2019**

**Hosur, March 01, 2019:** TVS Motor Company registered a growth of 3% with sales increasing from 290,673 units in February 2018 to 299,353 units in the month of February 2019.

### **Two-Wheeler**

Total two-wheelers registered a growth of 2% with sales increasing from 280,942 units in February 2018 to 285,611 units in February 2019. Domestic two-wheeler registered sales of 231,582 units in February 2019 as against 230,353 units in February 2018.

Motorcycle sales grew by 8% with sales increasing from 113,296 units in February 2018 to 122,551 units in February 2019. Scooter sales of the Company registered 86,935 units in February 2019 as against 93,573 units in February 2018.

### **Exports**

The Company's total exports grew by 14% with sales increasing from 58,564 units registered in the month of February 2018 to 66,570 units in February 2019. Two-wheeler exports grew by 7% with sales increasing from 50,589 units in February 2018 to 54,029 units in February 2019.

### **Three-Wheeler**

Three-wheeler of the Company grew by 41% with sales increasing from 9,731 units in February 2018 to 13,742 units registered in February 2019.

### **About TVS Motor Company**

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver

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the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

*For further information, please contact:*

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TVS Motor Company

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