

LE LAVOIR LIMITED

CIN: L74110GJ1981PLC103918

Regd. Office: Digvijay Plot, Street No. 51, Opposite Makhicha Nivas,
Jamnagar – 361 005, Gujarat

E-mail: info@rholdings.org

Date: 5th February, 2024

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sir/Ma'am,

Subject: Press Release
Ref: Security Id: LELAVOIR / Code: 539814

Pursuant to second proviso to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing the Press Release for the entering into contract to provide laundry services. This Media Release will also be available on the Company's website.

Kindly take the same on your record and oblige us.

Thanking You

For, Le Lavoir Limited

Sachin Vishnu Kapse
Managing Director
DIN: 08443704



Le Lavoir Limited:

Jamnagar: 5th February 2024

TIE-UP WITH • IBIS HOTELS SANTACRUZ FOR PROVIDING LAUNDRY SERVICES

Le Lavoir Limited has entered into an agreement with Interglobe Hotels Private Limited ("under brand name of ***ibis Hotel***") for providing wet cleaning, washing and dry-cleaning services to the Ibis Santacruz Hotel of the group. Under the brand name "Le Lavoir", the company is targeting to reach various institutions and also plans to enter the retail market segment to address consumer needs. Focused on expanding its reach on pan India basis, the company plans to open several other laundry units apart from its Mumbai facility over the coming years.

On the outlook, the Company said "The Company is dedicated towards establishing itself as a commercial laundry services player in India after its firm footprint in Mumbai. Currently, Ibis Thane, Navi Mumbai, (Units of Interglobe Hotels Pvt. Ltd.), The Resort, Aksa Beach and The Mirador Hotel, Andheri (East), Mumbai are the prominent hotels being serviced for their commercial laundry requirements along with other hotels."

Talking about the deal, Mr. Sachin Kapse, Managing Director of the Company said, "We are excited to partner with ibis Santacruz as this move will help the Company to reach new heights. We are all geared up towards new client acquisitions and we aim to add at least 2 more hotels in the current quarter to close the financial year with 8 hotels where we provide laundry services. Our aim is to be one of the leading and trusted brands in Laundry Services available in India. We are focused on the "Make in India" and Atmanirbhar Bharat initiatives of the Government of India."

About IBIS

IBIS was established in year 1974 and is a brand of economy hotels owned by Accor. It was created by Accor group to engineer more affordable Novotel. It then gradually became a megabrand in year 2011 with launch of IBIS styles and IBIS budget. IBIS holds a good brand in the market with more than 1200 hotels under its brand name across 67 countries.

About Le Lavoir Limited

Le Lavoir Limited (earlier Radhey Trade Holding Ltd) is a listed company for more than 4 decades and is listed on BSE Limited. The Company is into the business of Laundry Services catering to institutions such as Hotels for their dry cleaning and laundromat services on an outsourced model. Under the brand name of "Le Lavoir", we are a responsible organization and maintain all the required safety and hygiene standards while these providing services. We plan to expand our footprint across India over the next 2 years. Aided by a strong management team and assisted by its sharp business acumen, the company is confident and to garner huge clientele over the coming years.