

March 12, 2024

To, Corporate Relationship Department BSE Limited P, J. Tower, Dalal Street Mumbai – 400001 Script Code: 543591	To, National Stock Exchange of India Limited Exchange plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai- 400051 Script Symbol: DREAMFOLKS
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Sub: Press Release

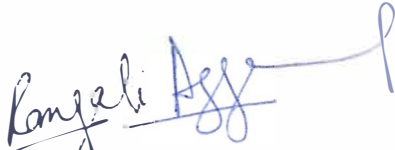
Dear Sir/ Madam,

In reference to the captioned subject, please find enclosed herewith the press release titled “DreamFolks partners with Healthians to offer comprehensive health check-up services” issued by the Company on March 12, 2024.

Kindly take the above intimation on your records.

Thanking You,

Yours faithfully,
For **Dreamfolks Services Limited**



Rangoli Aggarwal
Company Secretary and Compliance Officer



Encl: As above

DreamFolks partners with Healthians to offer comprehensive health check-up services

New Delhi, March 12, 2024: DreamFolks, a tech enabled global travel and lifestyle services platform, announces its latest venture in enhancing customer well-being through a strategic partnership with Healthians, India's leading health test at home service. The partnership between DreamFolks and Healthians aims to enhance access to premium healthcare services for customers across India.

With this strategic collaboration, DreamFolks aims to transcend traditional boundaries by offering customers access to comprehensive annual health check-ups seamlessly integrated into the value proposition of client cards / DreamFolks membership cards. The annual health check-up package includes 64 parameters such as HbA1C, thyroid profile, vitamin/protein profile, iron studies, and more, facilitated through Healthians' network of diagnostic lab partners.

Enterprises today recognize the significance of individual well-being, whether for their employees, channel partners, or end-customers. With this in mind, DreamFolks aims to extend this service to corporate clients, enabling them to prioritize the health and wellness of their stakeholders. Customers can benefit from the convenience of free sample pickups directly from their doorstep, by raising a request through DreamFolks' provided channels, eliminating any unnecessary inconvenience.

On this collaboration, **Liberatha Kallat, Chairperson and Managing Director, DreamFolks** expressed her enthusiasm, stating, *"This partnership signifies DreamFolks' strategic expansion beyond conventional travel and lifestyle services. We recognize that holistic well-being encompasses not only leisure and travel but also health and wellness. By partnering with Healthians, we are not just broadening our array of lifestyle offerings but also venturing into healthcare, aligning perfectly with our commitment to provide comprehensive solutions for our clients' customers."*

Commenting on this alliance, **Deepak Sahni, Founder of Healthians**, expressed, *"Our collaboration with a forward-thinking brand like DreamFolks perfectly mirrors our mission to redefine healthcare with innovation and accessibility. As we share a similar target audience who are conscientious about their health, this partnership will enable customers with easy access to comprehensive health check-up services, thereby enhancing their proactive approach to wellness. This synergy not only fortifies our commitment towards customer-centric innovation but also reinforces our objective to deliver meaningful and effective health solutions to an engaged and health-conscious audience."*

About DreamFolks

DreamFolks is India's leading airport & travel services aggregator and provides an in-house proprietary technology platform that allows its clients such as Banks, Card Networks, Airlines, OTAs, and Enterprises to create custom offerings for their end consumers. DreamFolks today manages the lounge and other benefits for most of the top Banks in India and enjoys a market share of over 90% in the domestic lounge access market for India-issued debit and credit programs. The company went public in Sep '22 with listings on both BSE and NSE and has a global footprint extending to 1,500+ touchpoints in 100+ countries, across the world.

For more information, please visit - www.dreamfolks.in

Or Contact:

DreamFolks Marketing - marketing@dreamfolks.co.in

DreamFolks PR - dreamfolks@adfactorspr.com

About Healthians

Founded by serial entrepreneur, Mr. Deepak Sahni in 2015, Healthians today has operations in 250+ cities across India. The company owns and operates a network of 20+ certified laboratories. Healthians aims to enable Indians to pursue wellness from the comfort of their homes and get seamless access to reliable health test services without disrupting their busy lives. All samples are collected from the patient's home or anywhere by certified and trained phlebotomists.

For more information, please visit – <https://www.healthians.com/>