

To,

**National Stock Exchange of India Limited  
Manager-Listing  
Exchange Plaza,  
Bandra Kurla Complex, Bandra (East)  
Mumbai – 400 051  
Tel No. 022-2659 8237/38  
[takeover@nse.co.in](mailto:takeover@nse.co.in)**

**BSE Limited  
General manager-DSC  
Phiroze Jeejeebhoy Towers  
Dalal Street, Fort,  
Mumbai – 400 001  
Tel No. 022-2272 2039/37/3121  
[corp.relations@bseindia.com](mailto:corp.relations@bseindia.com)**

Dear Sir/s,

03<sup>rd</sup> April, 2019

**Sub.:** Reg. 30- 1. Approval to invest in subsidiary by the Company and its material subsidiary – Coffee Day Global Limited.

Pursuant to Reg. 30 of the SEBI (LODR) Regulations, 2015, the Company has approved the investment in the newly incorporated 100% subsidiary - Coffee Day Consultancy Services Pvt. Ltd. The investment will be done by the company and its material subsidiary Coffee Day Global Limited.

The details as required under Reg. 30 of SEBI Listing Regulations read with SEBI Circular no. CIR/CFD/CMD/4/2015 dated 09<sup>th</sup> September, 2015 are given in Annexure A to this letter.

Kindly take the same on records.

Thanking you,  
Yours Truly,

For **Coffee Day Enterprises Limited**

  
**Sadananda Poojary**  
**Company Secretary & Compliance Officer**  
**M. No.: F5223**



**Annexure-A COFFEE DAY ENTERPRISES LIMITED****Name of the Target Entity, details in brief such as Size, Turnover etc**

Name of the Entity: **Coffee Day Consultancy Services Private Limited**  
Size, Turnover : **Not Applicable**

**Whether the acquisition would fall within related party transactions and whether the promoter/promoter group have any interest in the entity being acquired?, if yes, whether the same is in arms length ?**

The acquisition of Coffee Day Consultancy Services Pvt. Ltd. is not a related party transaction for the company.

**Industry to which the entity being acquired belongs**

Coffee Day Consultancy Services Pvt. Ltd. is involved in the business of:

- (i) Providing management support and related services;
- (ii) Licensing of brand names, trademarks etc. relevant to retail trading sector; and
- (iii) Providing consultancy services .

**Objects and effect of Acquisition**

To facilitate expansion of business of the subsidiary i.e Coffee Day Consultancy Services Pvt. Ltd and to expand the F&G business carried out by the subsidiary of Coffee Day Consultancy Services Pvt. Ltd.

**Brief details of any governmental or regulatory approvals required for the acquisition.**

Not Applicable

**Indicative time period for completion of the acquisition**

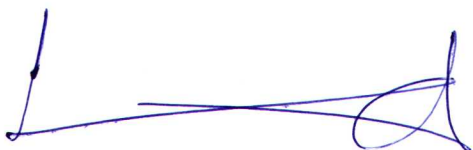
Before 30<sup>th</sup> April 2019.

**Nature of Consideration, whether cash consideration or share swap and details of the same.**

Investment in Coffee Day Consultancy Services Pvt. Ltd (Subsidiary) by the Company and by its material subsidiary i.e CDGL for a total amount of Rs.26 Crs towards subscription of equity shares of Coffee Day Consultancy Services Pvt. Ltd.

**Cost of Acquisition or the price at which shares are acquired**

26,00,00,000 (No. of Shares 26000000 \* 10)



**Percentage of shareholding/control acquired/ number of shares acquired**

<b>Name of the Shareholder</b>	<b>Number of Shares held</b>	<b>Percentage</b>
CDGL	2,49,60,000	96%
CDEL	10,40,000	4%
Total	2,60,00,000	100%

**Brief background about the entity acquired in terms of products/ line of business acquired , date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information**

Line of Business: Consultancy in Retail Services

Date of Incorporation: 29<sup>th</sup> March, 2019

Turnover of last 3 years: Not applicable

Country in which the acquired entity has presence-India

**Kindly take the same on record.**

